

# Flavour and the New Physics

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## Plan of Talk

- Flavour Mixing in the SM & The CKM Matrix
- The Minimal Supersymmetric Standard Model and Flavour Mixing
- Synergy of Various Approaches in Search of BSM Physics
- CP Violation in  $K$ - and  $B$ -Decays sensitive to BSM Physics
- Rare  $K$ -Decays and BSM Physics
- Rare  $B$ -Decays and BSM Physics
- Searches of BSM Physics in LFV Processes
- Summary and Outlook

## Flavour Mixing in the Standard Model

- Flavour mixings in the SM reside in the Yukawa sector of the theory

$$\mathcal{L}_{\text{SM}} = \mathcal{L}_{\text{gauge}}(A_i, \psi_i) + \mathcal{L}_{\text{Higgs}}(\phi_i, A_i, \psi_i)$$

- 3 Quark families:  $Q_{L_i} = (u_L, d_L); (c_L, s_L); (t_L, b_L); \bar{u}_R, \bar{d}_R; \dots$
- Flavour symmetry broken by Yukawa interactions

$$Q_i Y_d^{ij} d_j \phi \longrightarrow Q_i M_d^{ij} d_j$$

$$Q_i Y_u^{ij} u_j \phi^c \longrightarrow Q_i M_u^{ij} u_j$$

$$M_d = \text{diag}(m_d, m_s, m_b); \quad M_u^\dagger = \text{diag}(m_u, m_c, m_t) \times V_{\text{CKM}}$$

- $V_{\text{CKM}}$  a  $(3 \times 3)$  unitary matrix is the only source of Flavour Violation, as all gauge interactions (involving  $\gamma, Z^0, g$ ) are Flavour diagonal
- All observed phenomena involving flavour changes in the hadrons, as well as flavour changing neutral currents, are consistently described by the CKM framework; i.e., in terms of 10 fundamental parameters: 6 quark masses, 3 mixing angles and 1 complex phase
- Understanding the observed patterns of quark masses and mixings (as well as the lepton masses and neutrino mixings) requires an organizing principle which is certainly outside of the SM

## The Cabibbo-Kobayashi-Maskawa Matrix

$$V_{\text{CKM}} \equiv \begin{pmatrix} V_{ud} & V_{us} & V_{ub} \\ V_{cd} & V_{cs} & V_{cb} \\ V_{td} & V_{ts} & V_{tb} \end{pmatrix}$$

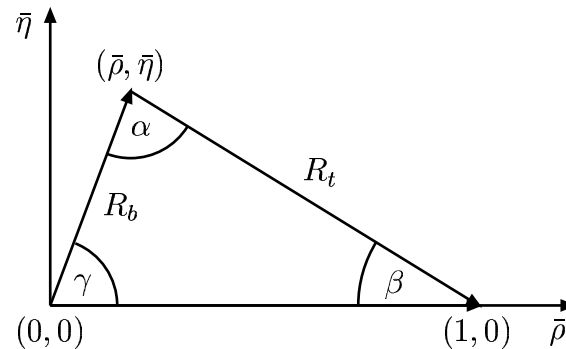
- Customary to use the handy **Wolfenstein parametrization**

$$V_{\text{CKM}} \simeq \begin{pmatrix} 1 - \frac{1}{2}\lambda^2 & \lambda & A\lambda^3(\rho - i\eta) \\ -\lambda(1 + iA^2\lambda^4\eta) & 1 - \frac{1}{2}\lambda^2 & A\lambda^2 \\ A\lambda^3(1 - \rho - i\eta) & -A\lambda^2(1 + i\lambda^2\eta) & 1 \end{pmatrix}$$

- Four parameters:  $A$ ,  $\lambda$ ,  $\rho$ ,  $\eta$
- Perturbatively improved version of this parametrization

$$\bar{\rho} = \rho(1 - \lambda^2/2), \quad \bar{\eta} = \eta(1 - \lambda^2/2)$$

- The CKM-Unitarity triangle [ $\phi_1 = \beta$ ;  $\phi_2 = \alpha$ ;  $\phi_3 = \gamma$ ]





## Phases and sides of the UT

$$\alpha \equiv \arg \left( -\frac{V_{tb}^* V_{td}}{V_{ub}^* V_{ud}} \right), \quad \beta \equiv \arg \left( -\frac{V_{cb}^* V_{cd}}{V_{tb}^* V_{td}} \right), \quad \gamma \equiv \arg \left( -\frac{V_{ub}^* V_{ud}}{V_{cb}^* V_{cd}} \right)$$

- $\beta$  and  $\gamma$  have simple interpretation

$$V_{td} = |V_{td}| e^{-i\beta}, \quad V_{ub} = |V_{ub}| e^{-i\gamma}$$

- $\alpha$  defined by the relation:  $\alpha = \pi - \beta - \gamma$

$$R_b e^{i\gamma} + R_t e^{-i\beta} = 1$$

$$R_b \equiv \frac{|V_{ub}^* V_{ud}|}{|V_{cb}^* V_{cd}|} = \sqrt{\bar{\rho}^2 + \bar{\eta}^2} = \left(1 - \frac{\lambda^2}{2}\right) \frac{1}{\lambda} \left| \frac{V_{ub}}{V_{cb}} \right|$$

$$R_t \equiv \frac{|V_{tb}^* V_{td}|}{|V_{cb}^* V_{cd}|} = \sqrt{(1 - \bar{\rho})^2 + \bar{\eta}^2} = \frac{1}{\lambda} \left| \frac{V_{td}}{V_{cb}} \right|$$

## The Minimal Supersymmetric Standard Model: MSSM

- Superfields classified according to their  $SU(3)_C \otimes SU(2)_I \otimes U(1)_Y$  Quantum Numbers;  $i = 1, 2, 3$  a generation index

- Chiral Superfields for Quarks ( $\hat{Q}_i, \hat{U}_i^c, \hat{D}_i^c$ )

$$\hat{Q}_i(3, 2, 1/6); \quad \hat{U}_i^c(\bar{3}, 1, -2/3); \quad \hat{D}_i^c(\bar{3}, 1, 1/3)$$

$$\hat{Q}_i = (\tilde{Q}_{L_i}, Q_{L_i}); \quad \hat{U}_i^c = (\tilde{U}_{L_i}^c, U_{L_i}^c); \quad \hat{D}_i^c = (\tilde{D}_{L_i}^c, D_{L_i}^c)$$

- Chiral Superfields for Leptons ( $\hat{L}_i, \hat{E}_i^c$ )

$$\hat{L}_i(1, 2, -1/2); \quad \hat{E}_i^c(1, 1, 1)$$

$$\hat{L}_i = (\tilde{E}_{L_i}, E_{L_i}); \quad \hat{E}_i^c = (\tilde{E}_{L_i}^c, E_{L_i}^c)$$

- Chiral Superfields for Two Higgs Doublets (also denoted as  $\hat{H}_1$  &  $\hat{H}_2$ )

$$\hat{H}_u(1, 2, -1/2); \quad \hat{H}_d(1, 2, 1/2)$$

$$\hat{H}_u = (H_u, \tilde{H}_u); \quad \hat{H}_d = (H_d, \tilde{H}_d)$$

- Vector Superfields ( $\hat{G}, \hat{W}, \hat{B}$ ) ( $\alpha$  is an  $SU(2)$  index)

$$\hat{G}(8, 1, 1); \quad \hat{W}^\alpha(1, 3, 1); \quad \hat{B}(1, 1, 1)$$

$$\hat{G} = (g, \tilde{g}); \quad \hat{W} = (W^\alpha, \tilde{W}^\alpha); \quad \hat{B} = (B, \tilde{B})$$

## Flavour Mixing in the MSSM

- Flavour mixings in the MSSM reside in the Superpotential  $W_{\text{MSSM}}$  and in the soft supersymmetry-breaking Lagrangian  $\mathcal{L}_{\text{soft}}$
- $W_{\text{MSSM}}$

$$W_{\text{MSSM}} = \epsilon_{\alpha\beta} [-\hat{H}_u^\alpha \hat{Q}_i^\beta Y_u^{ij} \hat{U}_j^c + \hat{H}_d^\alpha \hat{Q}_i^\beta Y_d^{ij} \hat{D}_j^c + \hat{H}_d^\alpha \hat{L}_i^\beta Y_e^{ij} \hat{E}_j^c - \mu \hat{H}_d^\alpha \hat{H}_u^\beta]$$

$$\epsilon_{\alpha\beta} = -\epsilon_{\beta\alpha}; \quad \epsilon_{12} = 1$$

- $\mathcal{L}_{\text{soft}}$

$$\mathcal{L}_{\text{soft}} = \frac{1}{2} [M_3 \tilde{g} \tilde{g} + M_2 \tilde{W}^\alpha \tilde{W}^\alpha + M_1 \tilde{B} \tilde{B} + h.c.]$$

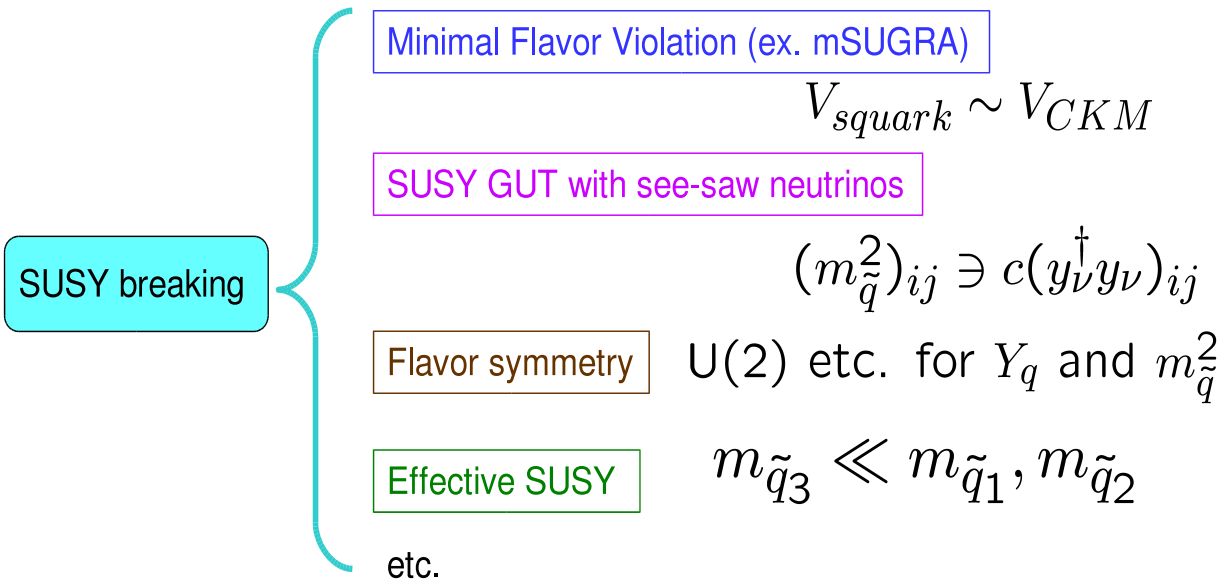
$$+ \epsilon_{\alpha\beta} [-b H_d^\alpha H_u^\beta - H_u^\alpha \tilde{Q}_i^\beta \tilde{A}_{u_{ij}} \tilde{U}_j^c + H_d^\alpha \tilde{Q}_i^\beta \tilde{A}_{d_{ij}} \tilde{D}_j^c + H_d^\alpha \tilde{L}_i^\beta \tilde{A}_{e_{ij}} \tilde{E}_j^c + h.c.]$$

$$+ m_{H_d}^2 |H_d|^2 + m_{H_u}^2 |H_u|^2 + \tilde{Q}_i^\alpha m_{Q_{ij}}^2 \tilde{Q}_j^{\alpha*}$$

$$+ \tilde{L}_i^\alpha m_{L_{ij}}^2 \tilde{L}_j^{\alpha*} + \tilde{U}_i^{c*} m_{U_{ij}}^2 \tilde{U}_j^c + \tilde{D}_i^{c*} m_{D_{ij}}^2 \tilde{D}_j^c + \tilde{E}_i^{c*} m_{E_{ij}}^2 \tilde{E}_j^c$$

- MSSM contains 124 parameters residing in the Superpotential  $W_{\text{MSSM}}$  (Yukawa couplings) and Soft-SUSY-breaking  $\mathcal{L}_{\text{soft}}$  (Scalar) terms
- Various realizations of the MSSM differ from each other in the details of  $\mathcal{L}_{\text{soft}}$

## Different assumptions on the SUSY breaking sector



How to distinguish these models from B factory observables?

## SUGRA and mSUGRA models

- CKM matrix is the only source of Flavour transitions
- In SUGRA models, this is achieved by assuming that the SUSY-breaking parameters have a simple structure at the GUT scale ( $m_X$ )

$$(m_Q^2)_j^i = (m_E^2)_j^i = (m_D^2)_j^i = (m_U^2)_j^i = (m_L^2)_j^i = M_0^2 \delta_j^i$$

$$m_{H_d}^2 = m_{H_u}^2 = \Delta_0^2$$

$$M_1 = M_2 = M_3 = M_{1/2}$$

$$A_{d_{ij}} = A_0(Y_d)_{ij}; A_{u_{ij}} = A_0(Y_u)_{ij}; A_{e_{ij}} = A_0(Y_e)_{ij}$$

- In MSUGRA model, in addition  $\Delta_0^2 = M_0^2$
- RG running ( $m_X \rightarrow m_W$ ) induces flavour non-diagonal terms, but they are small
- This reduces the number of parameters enormously, leaving essentially the parameters:  $M_0, M_{1/2}, |A_0|, \tan \beta, \phi_\mu, \phi_A$ , where the phases are constrained by the EDMs
- These minimal flavour violation (MFV) models are highly predictive, and hence highly constrained

## **$SU(5)$ SUSY-GUT Models with Right-Handed Neutrino**

- Motivation: Unification of the Gauge coupling constants supports supersymmetric GUTs; Neutrino oscillations in the atmospheric and solar neutrino experiments (Superkamiokande, SNO, Kamland,...) have also lent support to  $SU(5)$  and  $SO(10)$  SUSY-GUT models with right-handed neutrinos
- interesting connections between the quark flavour and lepton flavour physics; in particular, large flavour mixing in the neutrino sector can induce a squark mixing in the right-handed down-type squark sector

### **Yukawa Couplings & Majorana masses in $SU(5) \otimes \nu_R$**

$$W_{SU(5)\nu_R} = \frac{1}{8}\epsilon_{abcde}(\lambda_U)^{ij}(T_i)^{ab}(T_j)^{cd}H^e + (\lambda_D)^{ij}(\bar{F}_i)_a(T_j)^{ab}\bar{H}_b \\ + (\lambda_N)^{ij}\bar{N}_i(\bar{F}_j)_aH^a + \frac{1}{2}(m_N)^{ij}\bar{N}_i\bar{N}_j + \frac{(\kappa_D)^{ij}}{M_P}(\bar{F}_i)_a\Sigma_b^a(T_j)^{bc}\bar{H}_c$$

- $(\lambda_U)^{ij}$ ,  $(\lambda_D)^{ij}$  and  $(\lambda_N)^{ij}$ : Yukawa coupling matrices;  $(M_N)^{ij}$ : Majorana mass matrix
- Higher dimensional term  $\propto (\kappa_D)^{ij}$  is introduced to break the SUSY-GUT relation  $(f_E)^{ij} = (f_D)^{ij}$  which is phenomenologically not satisfied for the first two generations of charged lepton and down type quark masses

$$(f_E)^{ij} = (f_D)^{ij} - \frac{5}{6}\xi(\kappa_D)^{ij} \quad \text{with } \xi = v_G/M_P \simeq 0.01$$

- $(\kappa_D)^{ij}$  in general a non-diagonal matrix  $\implies$  new mixing angles in the down-quark and charged lepton sectors

## $SU(5)$ -invariant Soft-SUSY breaking terms

$$-\mathcal{L}_{\text{soft}}^{SU(5)} = m_T^2 \tilde{T}^* \tilde{T} + m_{\tilde{F}}^2 \tilde{F}^* \tilde{F} + m_{\tilde{N}}^2 \tilde{N}^* \tilde{N} + m_H^2 H^* H + m_{\tilde{H}}^2 \tilde{H}^* \tilde{H} \\ + W_{SU(5)\nu_R}(T^i \rightarrow \tilde{T}^i, \bar{F}^i \rightarrow \tilde{F}^i, \bar{N}^i \rightarrow \tilde{N}^i, \kappa_D \rightarrow \tilde{\kappa}_D) + \frac{1}{2} M_5 \bar{\tilde{G}}_5 \tilde{G}_5$$

- $\tilde{T}^i$ ,  $\tilde{F}^i$  and  $\tilde{N}^i$  are the scalar components of  $T^i$ ,  $\bar{F}^i$  and  $\bar{N}^i$ ;  $M_5$  is the mass of the  $SU(5)$  Gaugino
- Boundary conditions at the Planck scale

$$(m_T^2)_j^i = (m_{\tilde{F}}^2)_j^i = (m_{\tilde{N}}^2)_j^i = m_0^2 \delta_j^i \\ (\tilde{\lambda})^{ij} = m_0 A_0 (\lambda)^{ij}, \quad (\lambda = \lambda_U, \lambda_D, \lambda_N) \\ (\tilde{\kappa})^{ij} = m_0 A_0 (\kappa_D)^{ij} \\ M_5 = M_{1/2}$$

- Seesaw Model:  $(m_\nu)^{ij} = \langle h_2 \rangle^2 (y_\nu)^{ki} (M_N^{-1})^{kl} (y_\nu)^{lj}$ 

$$(m_\nu)^{ij} = (V_{\text{MNS}}^*)^{ik} (m_\nu)^k (V_{\text{MNS}}^\dagger)^{jl}$$
- Many CPV phases:  $\phi_A, \phi_\mu$ ; 3 CPV phases in the (low energy) neutrino sector, 1 Dirac and 2 Majorana phases; GUT CP phases
- Two scenarios: (i) Degenerate  $(M_N)^i$ ;
- Rich FC Structure:  $V_{\text{CKM}}, V_{\text{MNS}}$ , and New Mixings due to  $\kappa_D \neq 0$  & due to RG Evolutions (ii) Non-degenerate  $(M_N)^i$

## General Flavour Violating SUSY & The MIA Technique

- In a general SUSY Model, many more sources of Flavour Violation
- A technique to carry out an analysis in a general SUSY framework is the Mass Insertion Approximation (MIA) [Hall, Kostelecky, Raby 1986]
- In the MIA approach, one chooses a basis in which the couplings of  $\tilde{f}_i \tilde{g} f_j$  are flavour-diagonal ( $\propto \delta_{ij}$ ); FC take place on the sfermion propagators by mass insertions:  $\Delta_{ij}^u, \Delta_{ij}^d$  etc.

$$(m_0^2)_i \delta_{ij} + \Delta_{ij}$$

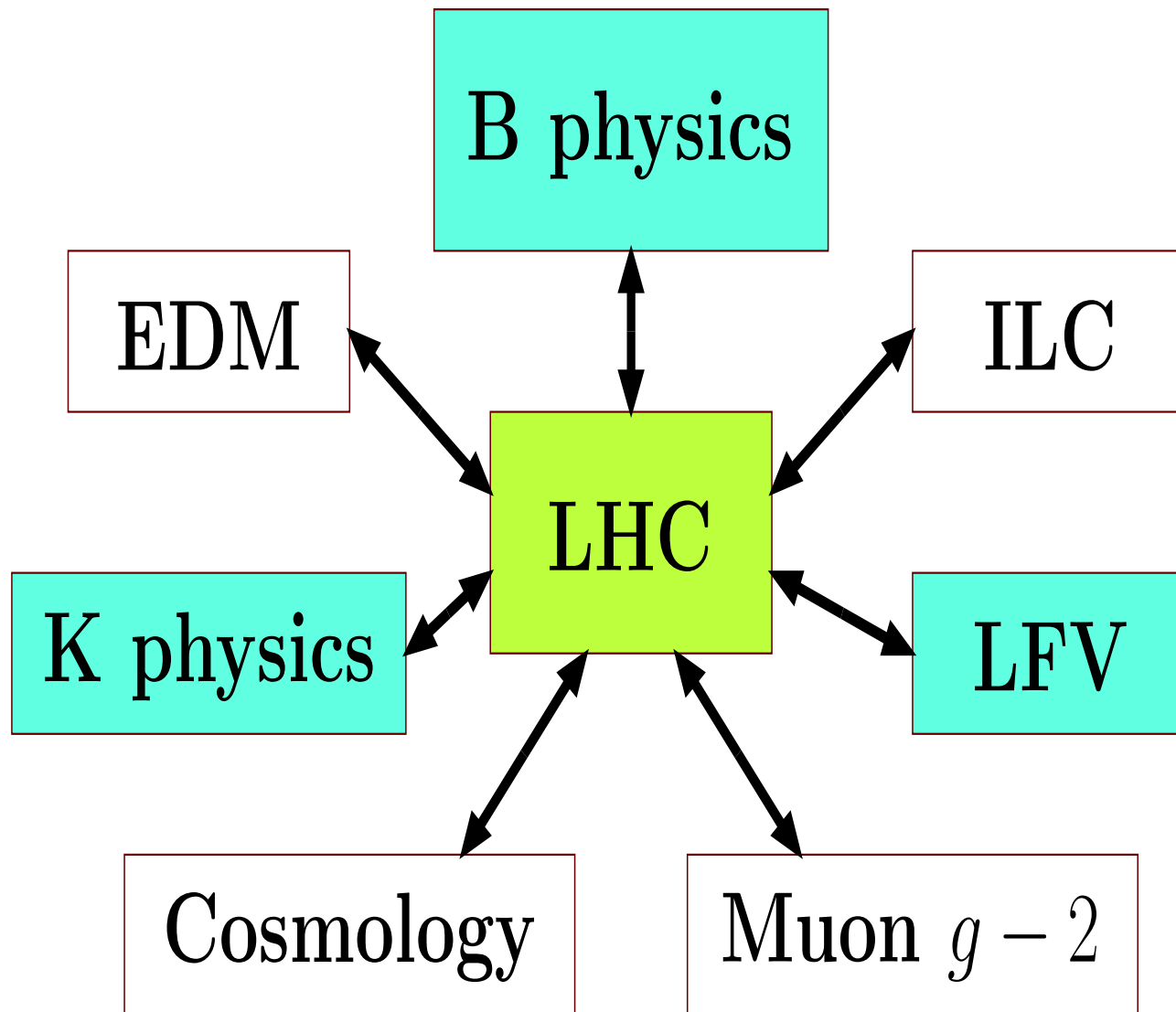
- Need not know the full diagonalization of the sfermion ( $\tilde{f}$ ) mass matrices; sufficient to compute the ratios ( $\langle m_0^2 \rangle$  is an average sfermion mass squared):

$$\delta_{ij} = \frac{\Delta_{ij}}{\langle m_0^2 \rangle}$$

- All FC effects can be parametrized in terms of a limited number of complex MIA parameters:  $(\delta_{ij}^u)_{AB}$  &  $(\delta_{ij}^d)_{AB}$ , ( $A, B = L, R$ )
- Typically, one expects  $(\delta_{ij}^f)_{AB} \leq 1$
- Analysis for FV processes can then be carried out in terms of the SUSY-MFV contributions and the MIA parameters [Masiero et al.,...]



## Synergy of Various Approaches in Search of BSM Physics



# LHC/B-Physics Synergy?

## B Physics in LHC Era

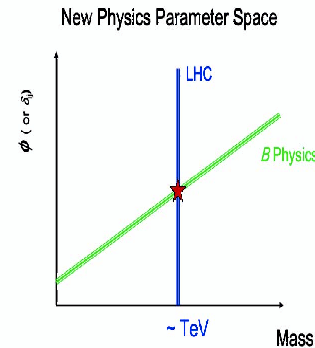
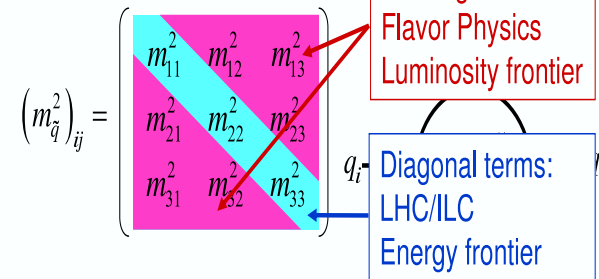
- Once NP found in B/LHC, the next question would be

What is the NP scenario ?

- Orthogonality of B physics to LHC

The squark/slepton mass matrix

Sensitive to SUSY breaking mechanism.

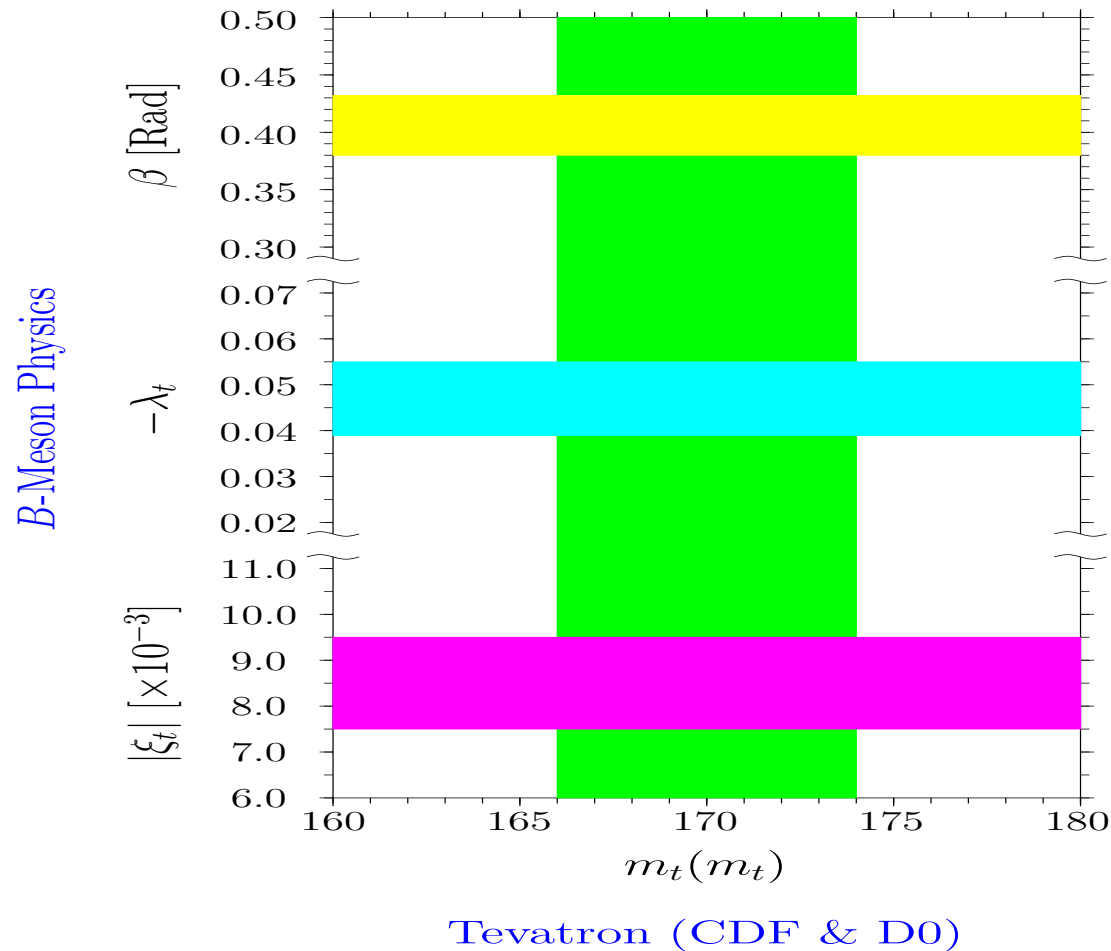


cf) Top quark:  
 Mass/width by Tevatron  
 Mixing/phase by B factories

B and  $\tau$  are in the 3rd generation ("hub" quark & lepton)  
 → probe for both  $3 \rightarrow 2$ ,  $3 \rightarrow 1$  transitions.

## Complentarity of Tevatron & B-Physics Experiments

- $m_t$  measured by Tevatron experiments
- Off-diagonal  $V_{tj}$  measured in  $B$ -decays



# Courtesy: G. Isidori (FNAL '05 Talk)

*Towards a model independent approach to the flavour problem:*

- th. error  $\lesssim 10\%$
- = exp. error  $\lesssim 10\%$
- = exp. error  $\sim 30\%$

## FLAVOUR COUPLING:

|                       | $b \rightarrow s (\sim \lambda^2)$ | $b \rightarrow d (\sim \lambda^3)$   | $s \rightarrow d (\sim \lambda^5)$   |  |
|-----------------------|------------------------------------|--|--|--|
| ELECTROWEAK STRUCTURE | $\Delta F=2$ box                   | $\Delta M_{B_s}$<br>$A_{CP}(B_s \rightarrow \psi\phi)$   | $\Delta M_{B_d}$<br>$A_{CP}(B_d \rightarrow \psi K)$   | $\Delta M_K, \epsilon_K$   |
|                       | $\Delta F=1$<br>4-quark box        | $B_d \rightarrow \phi K, B_d \rightarrow K\pi, \dots$  | $B_d \rightarrow \pi\pi, B_d \rightarrow \rho\pi, \dots$                                     | $\epsilon'/\epsilon, K \rightarrow 3\pi, \dots$  |
|                       | gluon penguin                      | $B_d \rightarrow X_s \gamma, B_d \rightarrow \phi K$<br>$B_d \rightarrow K\pi, \dots$                              | $B_d \rightarrow X_d \gamma, B_d \rightarrow \pi\pi, \dots$                                  | $\epsilon'/\epsilon, K_L \rightarrow \pi^0 l^+ l^-, \dots$   |
|                       | $\gamma$ penguin                   | $B_d \rightarrow X_s l^+ l^-, B_d \rightarrow X_s \gamma$<br>$B_d \rightarrow \phi K, B_d \rightarrow K\pi, \dots$ | $B_d \rightarrow X_d l^+ l^-, B_d \rightarrow X_d \gamma$<br>$B_d \rightarrow \pi\pi, \dots$ | $\epsilon'/\epsilon, K_L \rightarrow \pi^0 l^+ l^-, \dots$   |
|                       | $Z^0$ penguin                      | $B_d \rightarrow X_s l^+ l^-, B_s \rightarrow \mu\mu$<br>$B_d \rightarrow \phi K, B_d \rightarrow K\pi, \dots$     | $B_d \rightarrow X_d l^+ l^-, B_d \rightarrow \mu\mu$<br>$B_d \rightarrow \pi\pi, \dots$     | $\epsilon'/\epsilon, K_L \rightarrow \pi^0 l^+ l^-, \dots$<br>$K \rightarrow \pi\nu\nu, K \rightarrow \mu\mu, \dots$ |
|                       | $H^0$ penguin                      | $B_s \rightarrow \mu\mu$   | $B_d \rightarrow \mu\mu$   | <u>Mandatory to explore this corner of the table!</u>  |

## CP Violation in $K$ - & $B$ -decays sensitive to BSM Effects

- $|\epsilon_K| = (2.280 \pm 0.013) \times 10^{-3}$

$$\bar{\eta}[(1 - \bar{\rho})\eta_2^{\text{QCD}}S_0(x_t) + P_c]A^2\hat{B}_K = 0.187$$

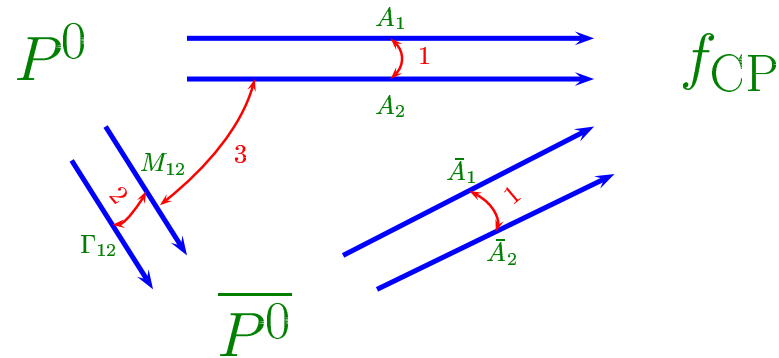
$P_c = 0.29 \pm 0.07$  [Herrlich, Jamin, Nierste];  $S_0(x_t) \simeq 2.4$ ;  $\eta_2^{\text{QCD}} = 0.57 \pm 0.01$   
[Buras et al.]

- $\Delta M_d = (0.502 \pm 0.006) \text{ ps}^{-1}$

$$|V_{td}V_{tb}^*| = 8.5 \times 10^{-3} \left[ \frac{210 \text{ MeV}}{\sqrt{B_{B_d}F_{B_d}}} \right] \sqrt{\frac{2.40}{S_0(x_t)}}$$

- Lattice-QCD & SM  $\implies |V_{td}V_{tb}^*| = (8.5 \pm 1.0) \times 10^{-3}$
- $\Delta M_s > 14.4 \text{ ps}^{-1}$  (at 95% CL)
  - Lattice-QCD & SM  $\implies |V_{ts}V_{tb}^*| > 0.033$ ;
  - [SM Unitarity  $\implies |V_{ts}V_{tb}^*| \simeq 0.04$ ]
- These measurements ( $+|V_{ub}|$  &  $|V_{cb}|$ )  $\implies \sin 2\beta(c\bar{c}s) = 0.7 - 0.8$  (Unitarity fits in the SM)
  - in remarkable agreement with  $\sin 2\beta(c\bar{c}s) = 0.726 \pm 0.037$
- Compatibility between the SM & Experiment implies that CP Violation in the  $|\Delta S| = 2$  &  $|\Delta B| = 2$  transitions is dominated by the phase of the CKM matrix, but current errors do admit an additional subdominant contribution in  $M_{12}(K)$  and  $M_{12}(B_d, B_s)$

## CP violation in neutral meson decay into a CP eigenstate



1. In decay:  $\bar{A}/A \neq 1$   $\left( \frac{\bar{A}}{A} = \frac{\bar{A}_1 + \bar{A}_2}{A_1 + A_2} \right)$   
(For example,  $A_1$  is a Tree amplitude &  $A_2$  is Penguin)
2. In mixing:  $|q/p| \neq 1$   $\left( \frac{q}{p} = \frac{2M_{12}^* - i\Gamma_{12}^*}{\Delta m - (i/2)\Delta\Gamma} \right)$
3. In interference:  $\text{Im}\lambda \neq 1$   $\left( \lambda = \frac{q}{p} \frac{\bar{A}}{A} \right)$ 
  - The case theorists love!
    - Decay dominated by a single CPV phase:  $|\frac{\bar{A}}{A}| = 1$ ;
    - CPV in mixing negligible  $|\frac{q}{p}| = 1$ ;
    - The remaining effect is:  $S_f \sim \sin[\arg(M_{12}) - 2\arg(A)] = 1$

## Interplay of Mixing & Decays of $B^0$ and $\overline{B}^0$ to CP Eigenstate

- Involving tree-dominated  $B$ -decays ( $b \rightarrow c\bar{c}s$ ), such as  $B^0/\overline{B}^0 \rightarrow J/\psi K_s; J/\psi K_L$

$$\mathcal{A}_f(t) = \frac{\Gamma(\overline{B}^0(t) \rightarrow f) - \Gamma(B^0(t) \rightarrow f)}{\Gamma(\overline{B}^0(t) \rightarrow f) + \Gamma(B^0(t) \rightarrow f)}$$

$$= C_f \cos(\Delta M_B t) + S_f \sin(\Delta M_B t)$$

$$C_f = \frac{(|\lambda_f|^2 - 1)}{(|\lambda_f|^2 + 1)}; \quad S_f = \frac{2 \operatorname{Im}\lambda_f}{(|\lambda_f|^2 + 1)}$$

- Definitions:

$$\lambda_f \equiv (q/p) \rho(f); \quad \rho(f) = \frac{\bar{A}(f)}{A(f)}$$

$$A(f) = \langle f | H | B^0 \rangle; \quad \bar{A}(f) = \langle f | H | \overline{B}^0 \rangle$$

$$q/p = \frac{V_{tb}^* V_{td}}{V_{td} V_{tb}^*} = e^{-2i\phi_{\text{mixing}}} = e^{-2i\beta}$$

- If only a Single Amplitude dominant, then one can write:

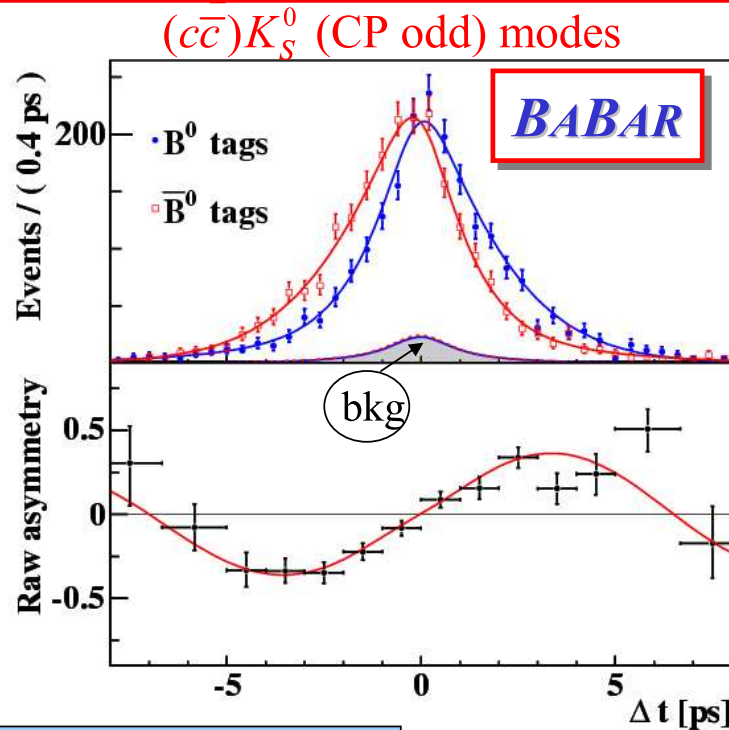
$$\rho(f) = \eta_f e^{-2i\phi_{\text{decay}}}$$

where  $\eta_f = \pm 1$  is the intrinsic CP-Parity of the state  $f \Rightarrow |\rho(f)| = 1$

$$\mathcal{A}_f(t) = S_f \sin(\Delta M_B t); \quad S_f = -\eta_f \sin 2(\phi_{\text{mixing}} + \phi_{\text{decay}}); \quad C_f = 0$$

# CPV in B-Decays-1

## $\sin 2\beta$ results from charmonium modes

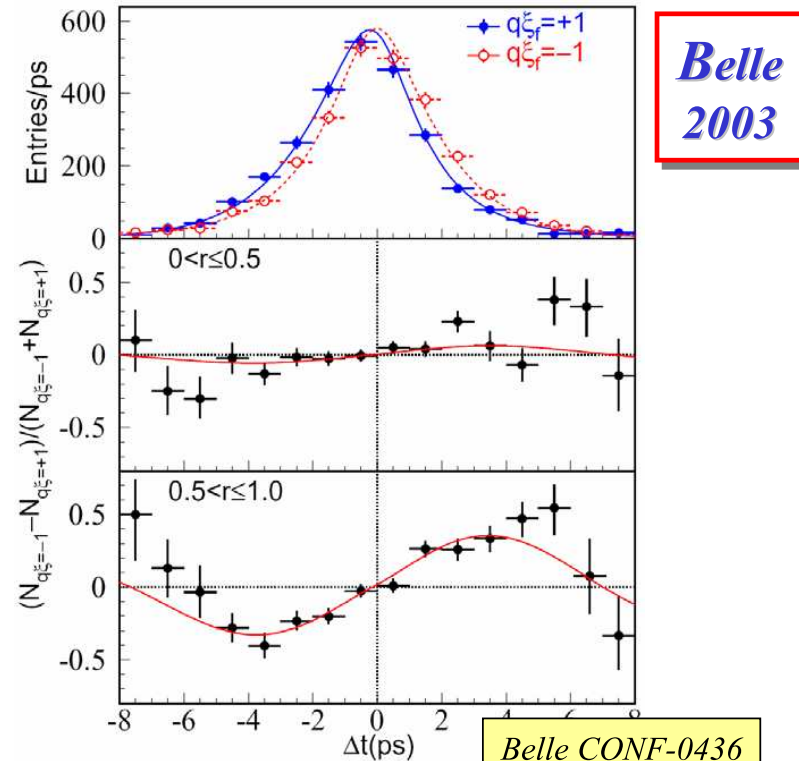


Update for ICHEP04

BABAR PUB-04/038

$\sin 2\beta = +0.722 \pm 0.040 \pm 0.023$   $(c\bar{c})K_S^0 +$   
 $|\lambda| = |\bar{A}/A| = 0.950 \pm 0.031 \pm 0.013$   $(c\bar{c})K_L^0$

Limit on  $205 fb^{-1}$  on peak or  $227M BB$  pairs  
 direct CPV 7730 CP events (tagged signal)



Belle CONF-0436

$\sin 2\beta = +0.728 \pm 0.056 \pm 0.023$   
 $|\lambda| = |\bar{A}/A| = 1.007 \pm 0.041 \pm 0.033$

$140 fb^{-1}$  on peak or  $152M BB$  pairs  
 4347 CP events (tagged signal)

ICHEP04-北京  
 August 20, 2004

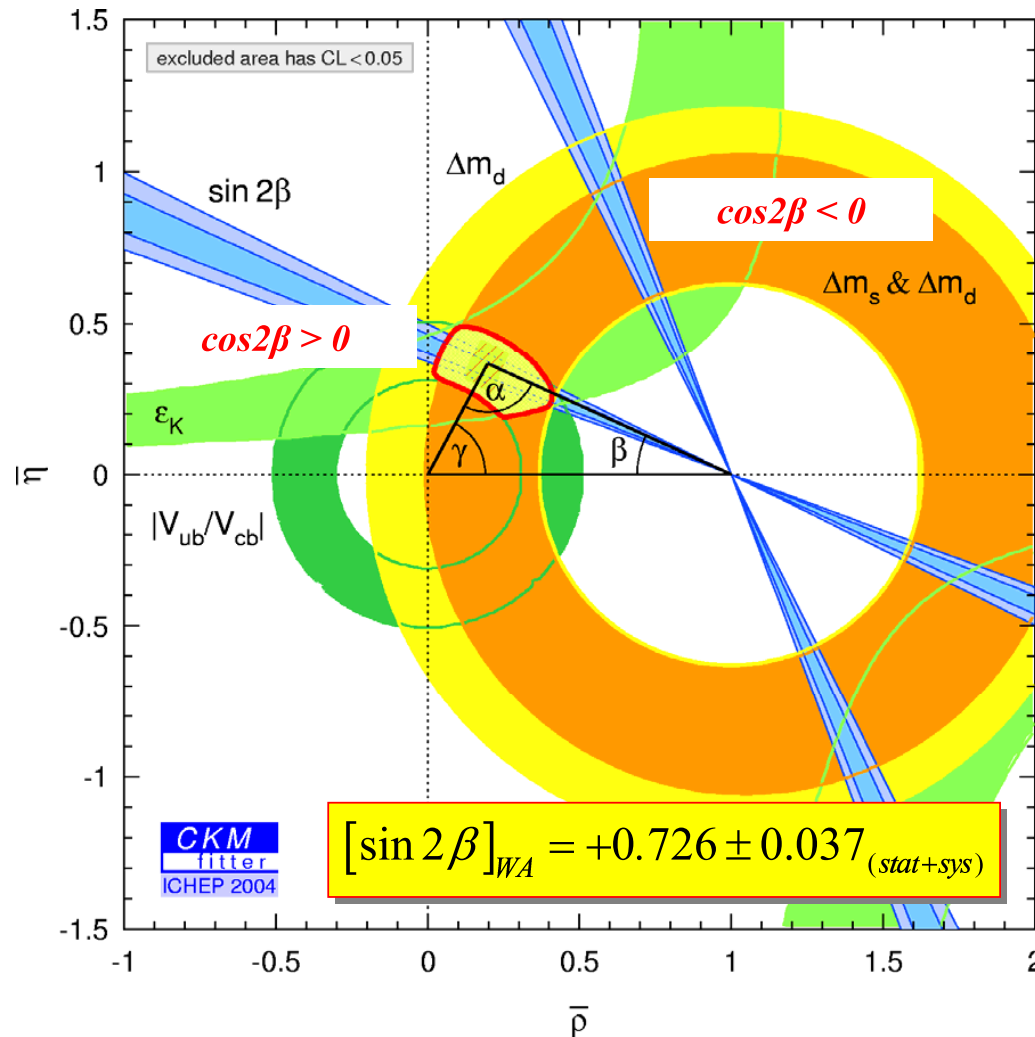
Marcello A. Giorgi

M. Bruinsma, T. Higuchi, CP-3

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# SM confronts $\sin 2\beta$ measurements $\sin 2\beta$ , $\cos 2\beta$ and CKM constraints



**BABAR**

$\cos 2\beta < 0$  ruled out at 87% CL by s- and p-wave interference in angular analysis of  $B J/\psi K^{*0} (K_S \pi^0)$

M. Bruinsma, CP-3

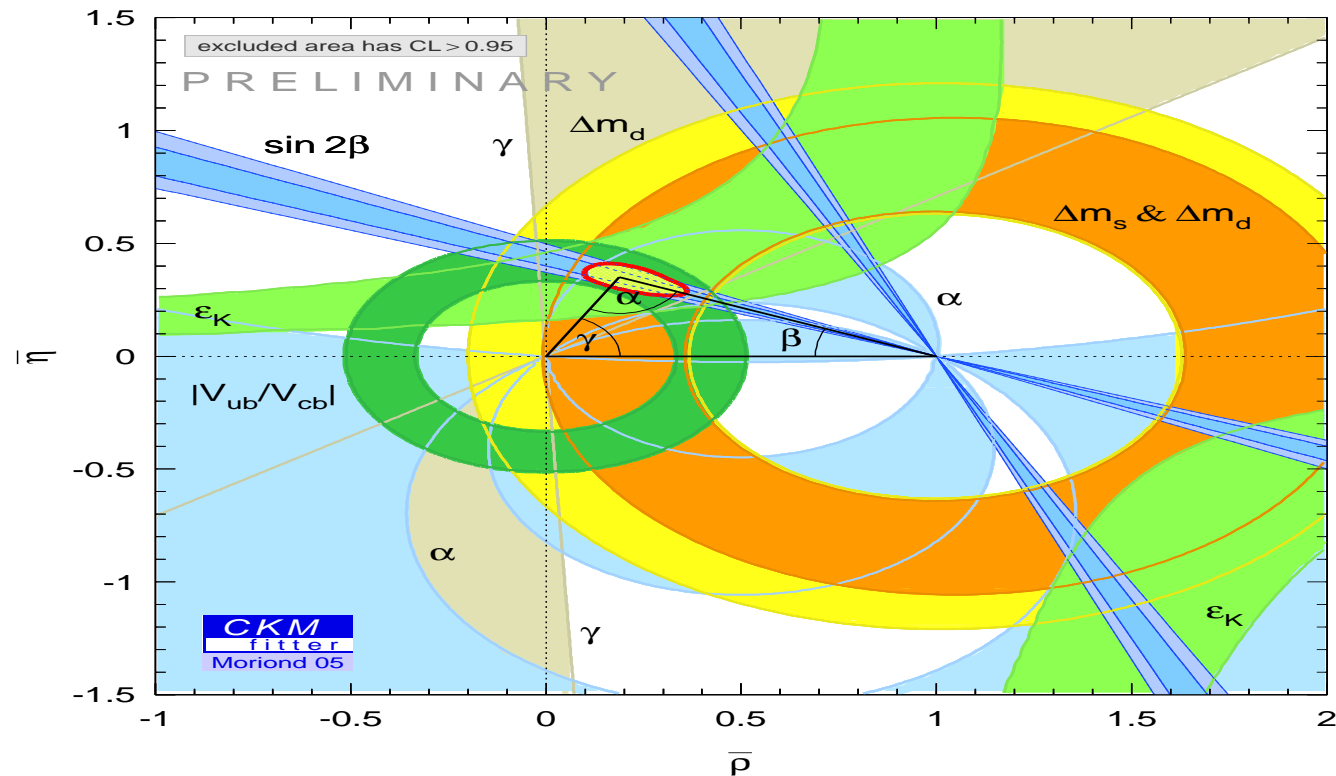
CKM fit to indirect constraints overlaid with  $\sin 2\beta_{WA}$  measurement

ICHEP04-北京  
 August 20, 2004

Marcello A. Giorgi

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## SM confronts measurements of $\sin 2\beta$ , $\alpha$ , $\gamma$



- $\sin 2\beta = 0.725 \pm 0.037 (\beta = [23.2 \pm 1.5]^\circ)$
- $\alpha = [101_{-9}^{+16}]^\circ$
- $\gamma = [63_{-13}^{+15}]^\circ$
- Direct and indirect measurements of angles agree very well
- Unconstrained sum of angles =  $187^\circ$ , consistent with unitarity sum within errors

## Specific realizations of MFV Models

[Ciuchini et al.; Degrossi et al.; Carena et al.; London, AA; Buras et al.; Bartl et al.; Bobeth et al.;...]

- CKM matrix is the only source of Flavour transitions
- Effective Lagrangian in MFV models consists of the same operator basis as in the SM (except for Higgs-induced operators in large- $\tan\beta$ -regime)

$$\mathcal{H}_{\text{eff}}(\Delta F = 2) = -\frac{G_F^2 m_W^2}{(2\pi)^2} (V_{tq}^* V_{tq})^2 [C_1(Q)\mathcal{O}_1 + C_2(Q)\mathcal{O}_2 + C_3(Q)\mathcal{O}_3]$$

$$\mathcal{O}_1(|\Delta B| = 2) = \mathcal{O}_1^{\text{SM}} = \bar{d}_L^\alpha \gamma_\mu b_L^\alpha \cdot \bar{d}_L^\beta \gamma^\mu b_L^\beta$$

$$\mathcal{O}_2(|\Delta B| = 2) = \bar{d}_L^\alpha b_R^\alpha \bar{d}_L^\beta b_R^\beta$$

$$\mathcal{O}_3(|\Delta B| = 2) = \bar{d}_L^\alpha b_R^\beta \bar{d}_L^\beta b_R^\alpha$$

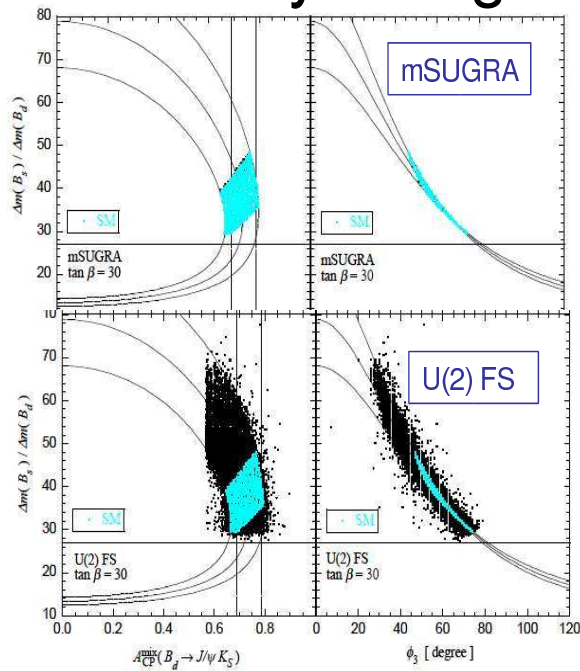
- SUSY effects are encoded in Wilson coefficients or, equivalently, in terms of a limited set of Inami-Lim functions which depend on the SUSY parameters

$$C_1(m_W) = C_1^W(m_W) + C_1^X(m_W, m_\chi) + C_1^H(m_W, m_H)$$

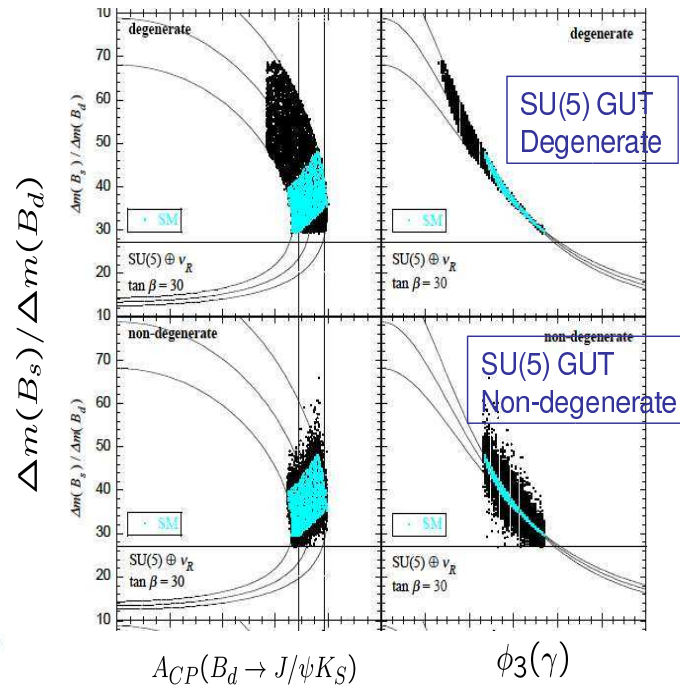
$$C_2(m_W) \propto m_b^2/m_W^2; \quad C_3(m_W) \propto m_b^2/(m_W^2 \cos^2 \beta)$$

- Typically,  $C_2(m_W)/C_1(m_W), C_3(m_W)/C_1(m_W) \ll 1$
- In constrained MSSM models,  $C_1(m_W)^{\text{SUSY}}/C_1(m_W)^{\text{SM}} = 1 + \delta$ , with  $\delta \ll 1 \implies$  UT(MFV) similar to UT(SM)

# Unitarity triangle

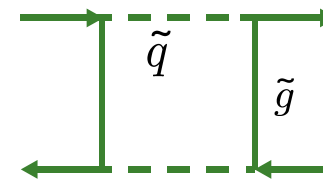


# SU(5) GUT with see-saw neutrino



Inconsistency among  $A_{CP}(B \rightarrow J/\psi K_S)$ ,  $\Delta m(B_s)$ ,  $\phi_3(\gamma)$  and  $\epsilon_K$  in SUSY GUT with the degenerate RHN case.

=> A large SUSY contribution in the CPV of K-K mixing.



## More on CP Violation in $B$ -decays sensitive to BSM Effects

- In addition to the  $c\bar{c}s$  final state, CP asymmetries have been measured in a number of  $B$  decays, involving direct CP violation & interplay of mixings and decay amplitudes
- Direct CP asymmetries provide tests of QCD dynamics in  $B$ -decays

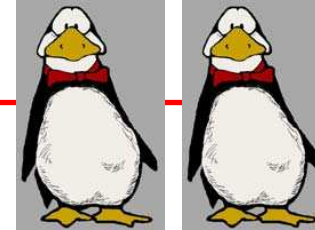
$$A_{\text{CP}}(K^\pm\pi^\mp) = -0.101 \pm 0.020 \quad [\text{BABAR \& BELLE}]$$

- More interesting for the BSM searches are measurements involving penguin amplitudes and  $B^0$  -  $\bar{B}^0$  mixing in CP eigenstates
  - $B^0 \rightarrow \phi K_s^0$ ;  $B^0 \rightarrow \eta' K_s^0$ ;  $B \rightarrow f_0 K_s^0$ ; ...
- Current experiments (BELLE & BABAR) seem to measure a different effective angle  $\sin 2\beta_{\text{eff}}$  in the Penguin-dominated amplitudes  $b \rightarrow s\bar{s}s$

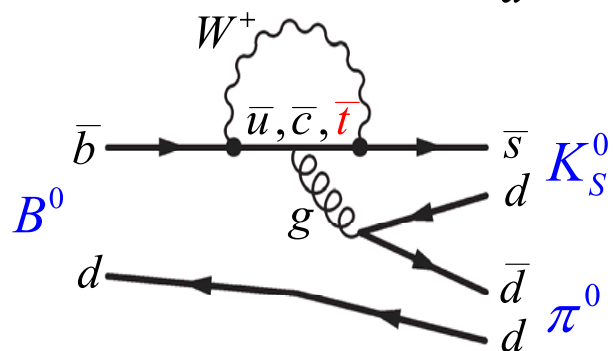
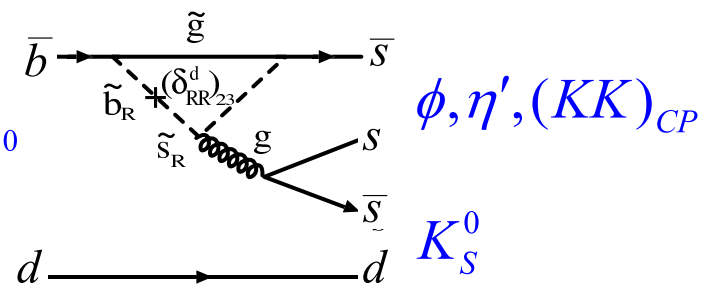
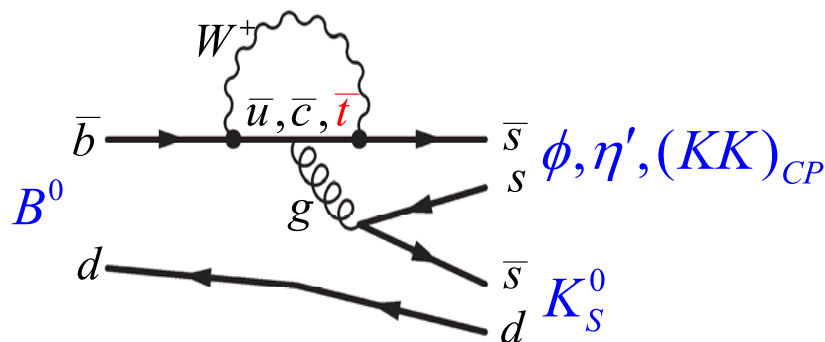
$$\sin 2\beta_{\text{eff}}(s\bar{s}s; s\bar{d}d) = 0.43 \pm 0.07 \quad (\sim 3.7\sigma \text{ BSM Effect, theor. uncertainties??})$$

- If confirmed by more data, this would imply the existence of BSM physics in  $b \rightarrow s$  transitions

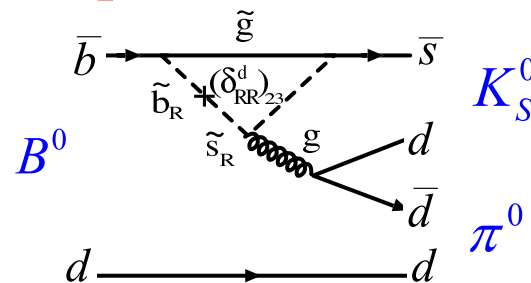
# Feynman Diagrams for $\sin 2\beta$ from Penguins $\sin 2\beta$ and... and....



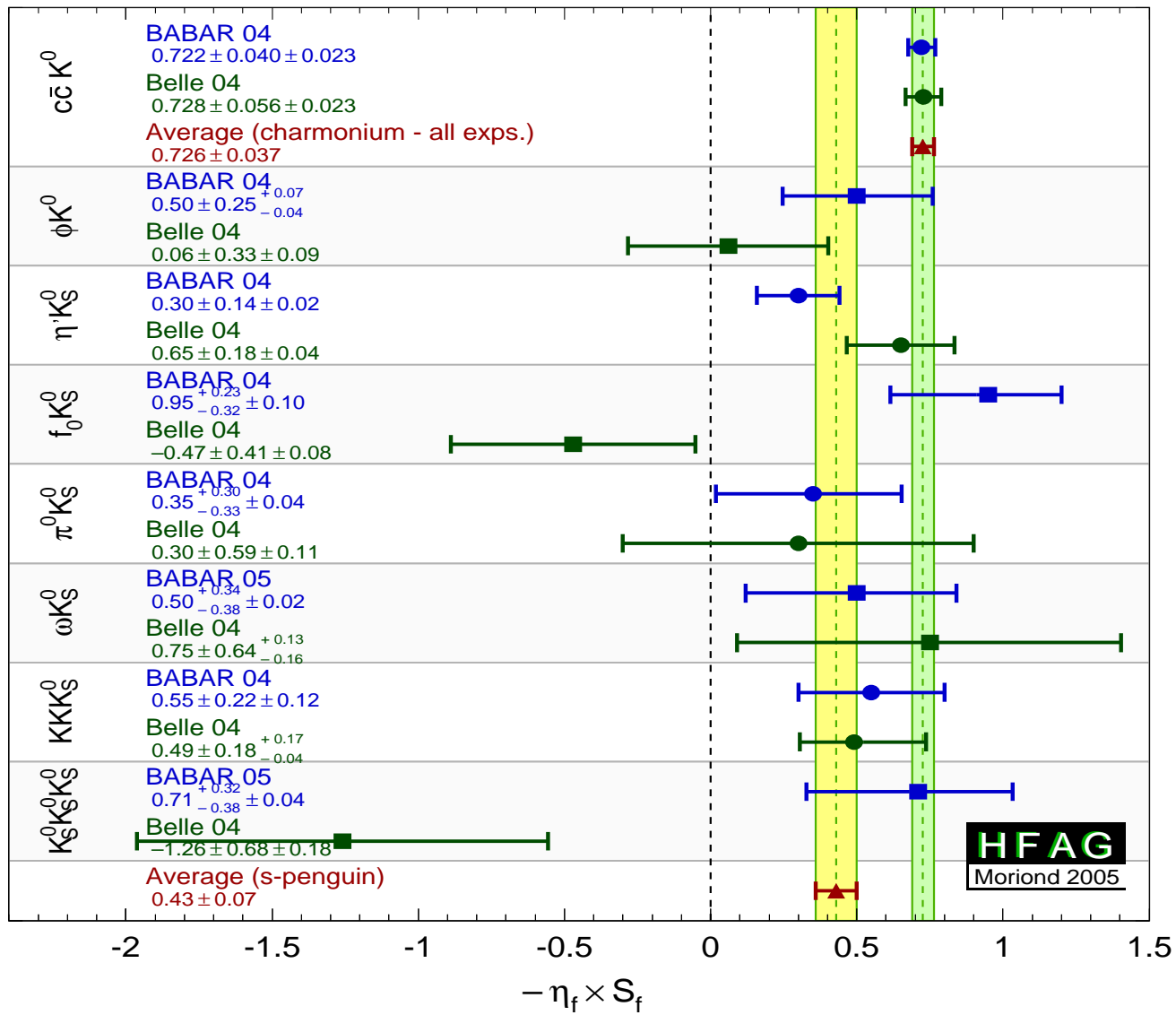
In SM interference between  $B$  mixing,  $K$  mixing and Penguin  $b \rightarrow s\bar{s}s$  or  $b \rightarrow s\bar{d}d$  gives the same  $e^{-2i\beta}$  as in tree process  $b \rightarrow c\bar{c}s$ . However loops can also be sensitive to New Physics!



## New phases from SUSY?



# Comparison of $\sin 2\beta(c\bar{c})$ and $\sin 2\beta(s\text{-penguins})$



# Rare $K$ -Decays sensitive to BSM Physics; G. Isidori (FNAL '05)

*Present status and impact on the UT plane:*

$$\boxed{K^+ \rightarrow \pi^+ \nu \nu} \quad \text{BR}(K^+)^{[\text{SM}]} = C_+ |V_{cb}|^4 [(\bar{\rho} - \rho_c)^2 + (\sigma \bar{\eta})^2] = (8.0 \pm 1.0) \times 10^{-11}$$

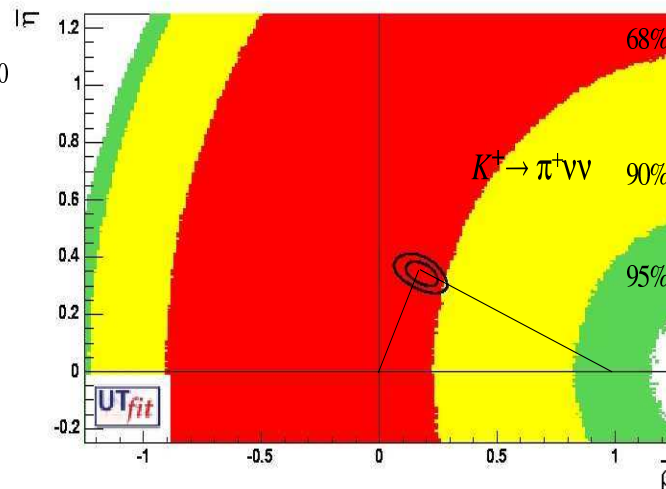
$$\boxed{K_L \rightarrow \pi^0 \nu \nu} \quad \text{BR}(K_L)^{[\text{SM}]} = C_0 \left[ \frac{\text{Im}(V_{ts}^* V_{td})}{10^{-4}} \right]^2 = (3.0 \pm 0.6) \times 10^{-11}$$

$$\text{BR}(K^+)^{\text{exp}} = (1.47^{+1.9}_{-0.9}) \times 10^{-10}$$

E787+E949 [BNL] '04

$$\text{BR}(K_L)^{\text{exp}} < 5.9 \times 10^{-7}$$

KTeV '99



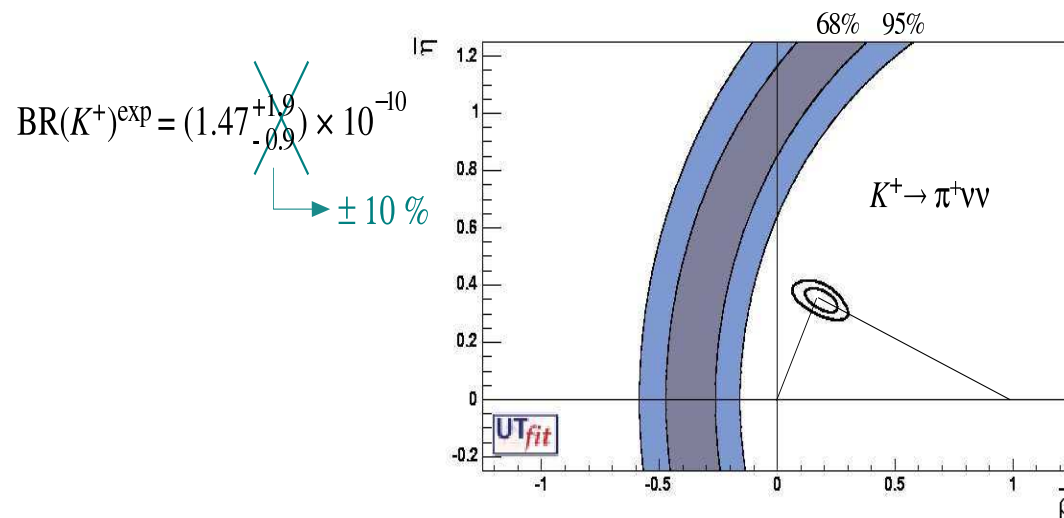


## G. Isidori (FNAL '05)

*Possible (optimistic...) future scenario:*

$$\boxed{K^+ \rightarrow \pi^+ \nu \nu} \quad \text{BR}(K^+)^{[\text{SM}]} = C_+ |V_{cb}|^4 [(\bar{\rho} - \rho_c)^2 + (\sigma\bar{\eta})^2] = (8.0 \pm 1.0) \times 10^{-11}$$

$$\boxed{K_L \rightarrow \pi^0 \nu \nu} \quad \text{BR}(K_L)^{[\text{SM}]} = C_0 \left[ \frac{\text{Im}(V_{ts}^* V_{td})}{10^{-4}} \right]^2 = (3.0 \pm 0.6) \times 10^{-11}$$



## Electromagnetic Radiative Penguins $b \rightarrow s\gamma$

- $b \rightarrow s\gamma$  decay rate

$$\mathcal{B}(B \rightarrow X_s\gamma) = (3.52 \pm 0.29) \times 10^{-4} \quad [\text{HFAG}'05]$$

$$\text{SM} : (3.70 \pm 0.30) \times 10^{-4} \quad [\text{NLO}; \overline{\text{MS}}]$$

$$\implies \lambda_t \equiv V_{tb}V_{ts}^* = -(47.0 \pm 8.0) \times 10^{-3}; \text{ in agreement with } \lambda_t \simeq -\lambda_c$$

- CP Asymmetry in  $b \rightarrow s\gamma$  transition

- Direct CPV

$$A_{\text{CP}}(X_s\gamma) \equiv \frac{\Gamma(b \rightarrow s\gamma) - \Gamma(\bar{b} \rightarrow \bar{s}\gamma)}{\Gamma(b \rightarrow s\gamma) + \Gamma(\bar{b} \rightarrow \bar{s}\gamma)} = (4.2_{-1.2}^{+1.7}) \times 10^{-3} \quad [\text{SM}]$$

$$A_{\text{CP}}(X_s\gamma) = (5 \pm 36) \times 10^{-3} \quad [\text{HFAG}'04]$$

$$A_{\text{CP}}(K^*\gamma) \leq -0.5\% \quad [\text{SM}]; \quad -0.010 \pm 0.028 \quad [\text{BELLE \& BABAR}]$$

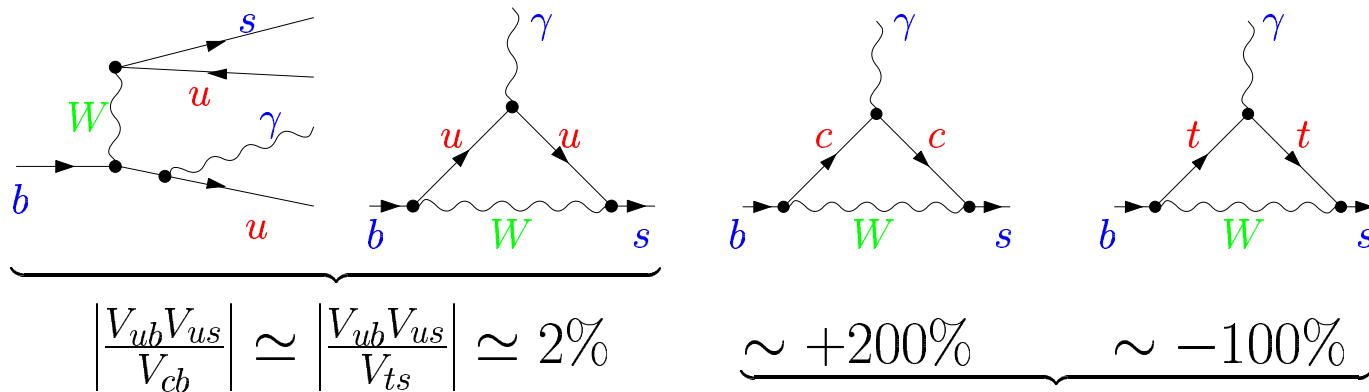
- Time-dependent CPV in  $B^0 \rightarrow K^{*0}\gamma$

$$A_{\text{CP}}(t) = S \sin(\Delta m \Delta t) + A \cos(\Delta m \Delta t)$$

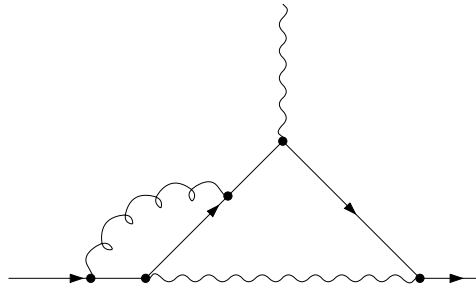
$$S \sim 0.04 - 0.10, \quad A \sim 0 \quad [\text{SM}]; \quad S = -0.58_{-0.38}^{+0.46} \pm 0.11; \quad A = 0.03 \pm 0.34 \pm 0.11 \quad [\text{CKM}'05]$$

- ALL CPV measurements in  $b \rightarrow s\gamma$ ,  $B \rightarrow K^*\gamma$  are in agreement with the SM, but still significantly larger than SM CPV effects allowed by data

## Examples of the leading electroweak diagrams for $\bar{B} \rightarrow X_s \gamma$ :



In the amplitude, after including LO QCD effects.



QCD logarithms  $\alpha_s \ln \frac{M_W^2}{m_b^2}$  enhance  $\text{BR}(\bar{B} \rightarrow X_s \gamma)$  more than twice.

Effective field theory method is the most convenient for resummation of such large logarithms.

## The effective Lagrangian:

$$\mathcal{L} = \mathcal{L}_{QCD \times QED}(q, l) + \frac{4G_F}{\sqrt{2}} V_{ts}^* V_{tb} \sum_{i=1}^{10} C_i(\mu) O_i$$

$(q = u, d, s, c, b, \quad l = e, \mu)$

$$O_i = \left\{ \begin{array}{lll} (\bar{s}\Gamma_i c)(\bar{c}\Gamma'_i b), & i = 1, 2, & |C_i(m_b)| \sim 1 \\ (\bar{s}\Gamma_i b)\Sigma_q(\bar{q}\Gamma'_i q), & i = 3, 4, 5, 6, & |C_i(m_b)| < 0.07 \\ \frac{em_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} b_R F_{\mu\nu}, & i = 7, & C_7(m_b) \sim -0.3 \\ \frac{gm_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} T^a b_R G_{\mu\nu}^a, & i = 8, & C_8(m_b) \sim -0.15 \\ \frac{e^2}{16\pi^2} (\bar{s}_L \gamma_\mu b_L)(\bar{l} \gamma^\mu \gamma_5 l), & i = 9, 10 & |C_i(m_b)| \sim 4 \end{array} \right.$$

Three steps of the calculation:

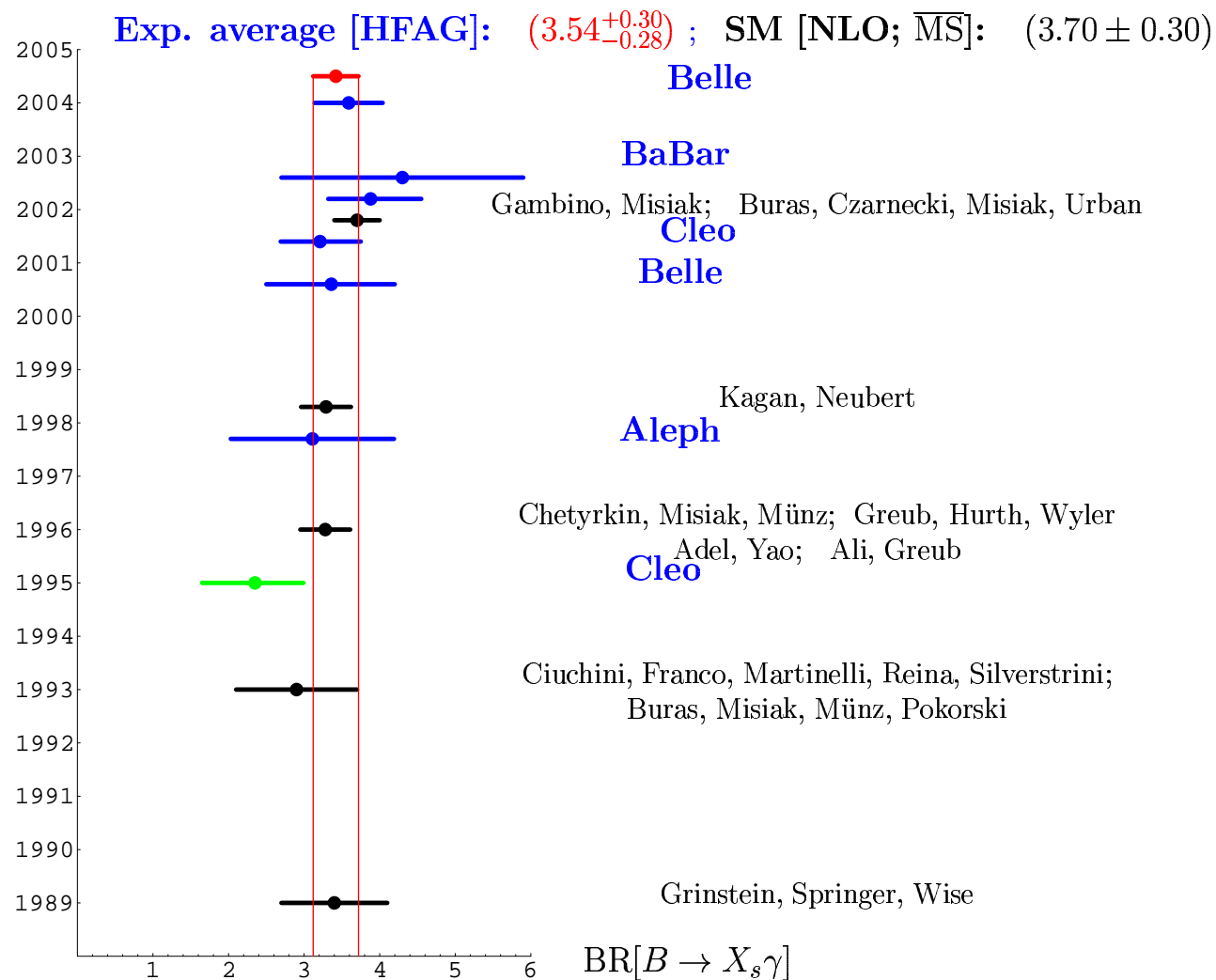
**Matching:** Evaluating  $C_i(\mu_0)$  at  $\mu_0 \sim M_W$  by requiring equality of the SM and the effective theory Green functions

**Mixing:** Deriving the effective theory RGE and evolving  $C_i(\mu)$  from  $\mu_0$  to  $\mu_b \sim m_b$

**Matrix elements:** Evaluating the on-shell amplitudes at  $\mu_b \sim m_b$

## Evolution in time

# BR[ $\bar{B} \rightarrow X_s \gamma$ ] (units: $10^{-4}$ ) Measurements & the SM calculations



## Determination of $V_{ts}$ from BR ( $\bar{B} \rightarrow X_s \gamma$ )

- Unitarity of the CKM Matrix

$$\sum_{u,c,t} \lambda_i = 0, \quad \text{with} \quad \lambda_i = V_{ib} V_{is}^*$$

- $\lambda_u = V_{ub} V_{us}^* \simeq A \lambda^4 (\bar{\rho} - i \bar{\eta}) \simeq O(10^{-2})$
- $\lambda_t = -\lambda_c = -A \lambda^2 + \dots = -(41.0 \pm 2.1) \times 10^{-3}$
- Without invoking the CKM unitarity, NLO SM-calculations in the  $\overline{\text{MS}}$  scheme and current data imply the following constraint

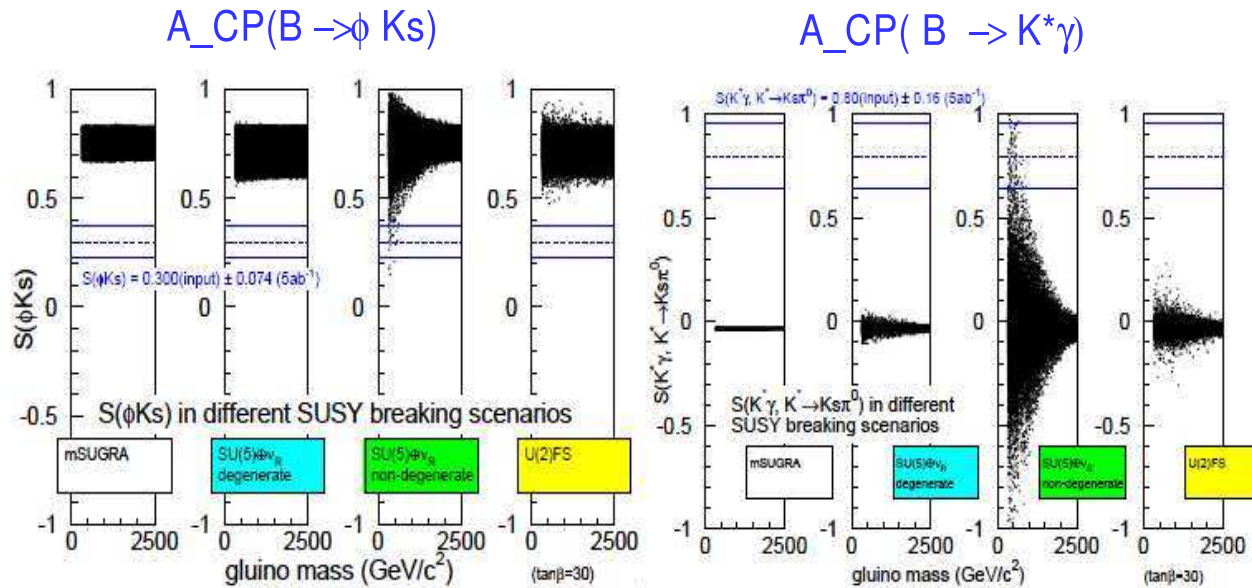
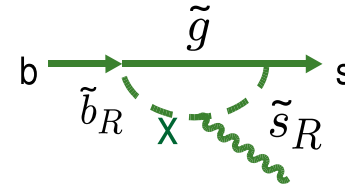
[Misiak, AA]

$$|1.69 \lambda_u + 1.60 \lambda_c + 0.60 \lambda_t| = (0.94 \pm 0.07) |V_{cb}|$$

$$\implies \lambda_t = V_{tb} V_{ts}^* = -(47.0 \pm 8.0) \times 10^{-3}$$

- In future, NNLO calculations will lead to a determination of BR( $\bar{B} \rightarrow X_s \gamma$ ) to an accuracy of 5%
- With improved data, this will determine  $V_{ts}$  to an accuracy of about 10%

Mixing-induced CP asymmetries in  $B \rightarrow \phi K_s$  and  $B \rightarrow K^* \gamma$



Large CPV in  $\phi K_s$  and  $K^* \gamma$  for the SUSY GUT with non-degenerate RHN.

## Electroweak Penguins $b \rightarrow s\ell^+\ell^-$

- $B \rightarrow X_s\ell^+\ell^-$  decay rate

$$\mathcal{B}(B \rightarrow X_s\ell^+\ell^-) = (4.46_{-0.96}^{+0.98}) \times 10^{-6} \quad [\text{HFAG}'05]$$

$$\text{SM} : (4.2 \pm 0.7) \times 10^{-4} \quad [\text{NNLO}]$$

- Differential distributions in  $B \rightarrow X_s\ell^+\ell^-$

- $M(X_s)$ -distribution: tests  $s \rightarrow X_s$  fragmentation model; current FMs provide reasonable fit to data
- $q^2 = M_{\ell^+\ell^-}^2$ -distribution away from the  $J/\psi, \psi', \dots$  resonances is sensitive to short-distance physics; current data in agreement with the SM estimates but the precision is not better than 25%
- Forward-Backward Asymmetry (FBA) is likewise sensitive to the SM and BSM effects, in particular encoded in the Wilson coefficients  $C_7, C_9$  and  $C_{10}$

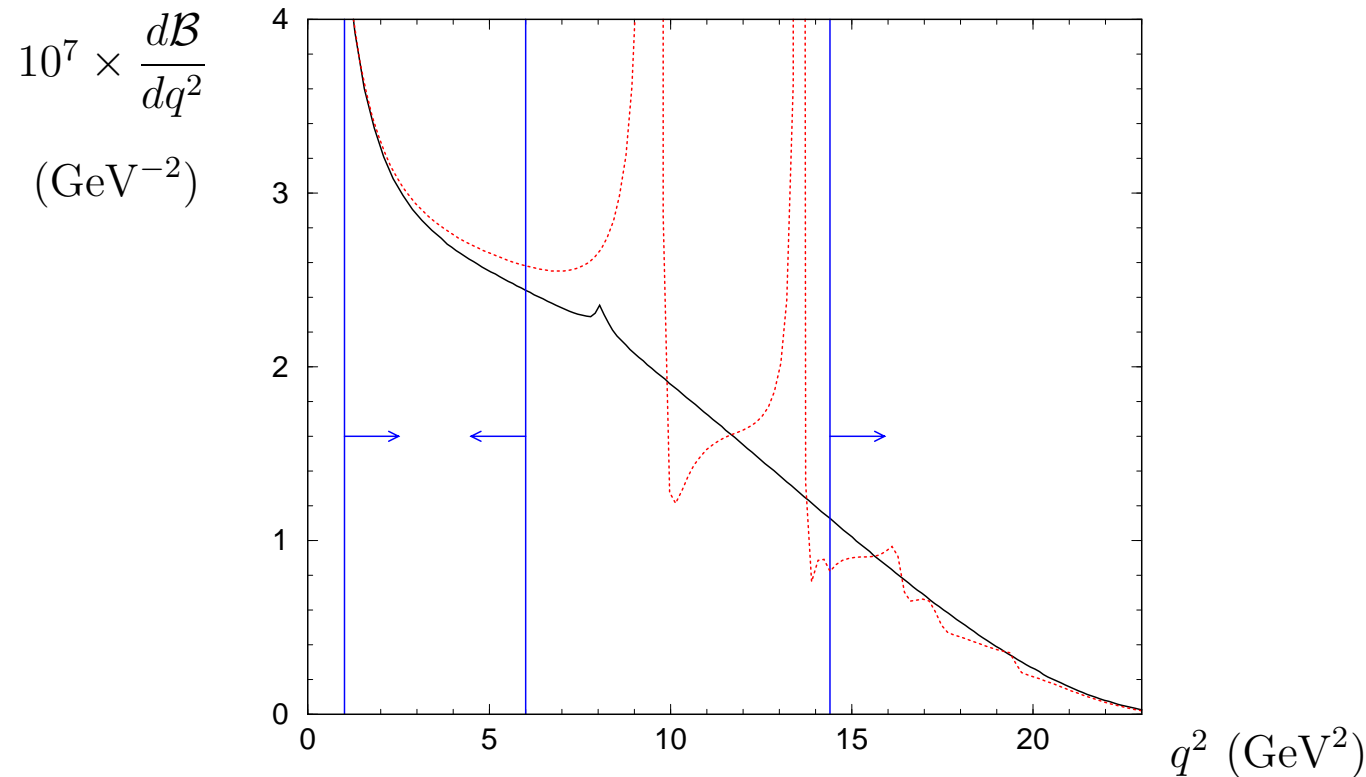
$$A_{\text{FB}}(\hat{s}) \sim C_{10}(2C_7 + C_9(\hat{s})\hat{s}); \quad \hat{s} = q^2/M_B^2$$

- $A_{\text{FB}}(\hat{s})$  in  $B \rightarrow K^*\ell^+\ell^-$  qualitatively similar to  $A_{\text{FB}}(\hat{s})$  in  $B \rightarrow X_s\ell^+\ell^-$ , except for FF complication; First measurements from BELLE at hand, appear SM-like; Super-B and LHC-B will measure  $A_{\text{FB}}(\hat{s})$  precisely
- $A_{\text{FB}}(\hat{s})[B \rightarrow K\ell^+\ell^-] \simeq 0$  in the SM and most BSM extensions; in agreement with data which is used as a control sample to measure  $A_{\text{FB}}(\hat{s})[B \rightarrow K^*\ell^+\ell^-]$



## Dilepton invariant mass distribution in $\bar{B} \rightarrow X_s \ell^+ \ell^-$ :

[Ghinculov, Hurth, Isidori, Yao 2004]



- $\text{BR}(\bar{B} \rightarrow X_s \ell^+ \ell^-); \quad q^2 \in [1, 6] \text{ GeV}^2 = (1.63 \pm 0.20) \times 10^{-6}$
- $\text{BR}(\bar{B} \rightarrow X_s \ell^+ \ell^-); \quad q^2 > 14 \text{ GeV}^2 = (4.04 \pm 0.78) \times 10^{-7}$
- $\text{BR}(\bar{B} \rightarrow X_s \mu^+ \mu^-); \quad q^2 > 4m_\mu^2 = (4.6 \pm 0.8) \times 10^{-6}$ ,  
in agreement with the earlier NNLO analysis

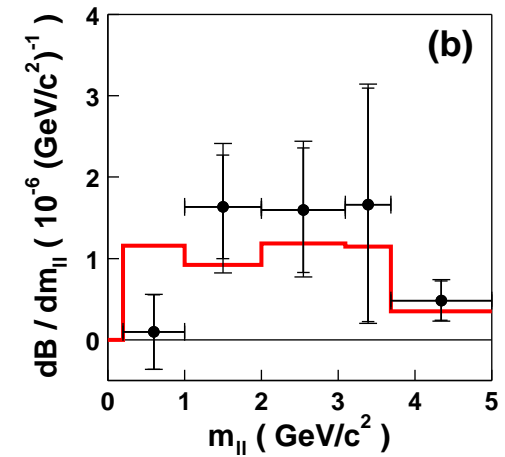
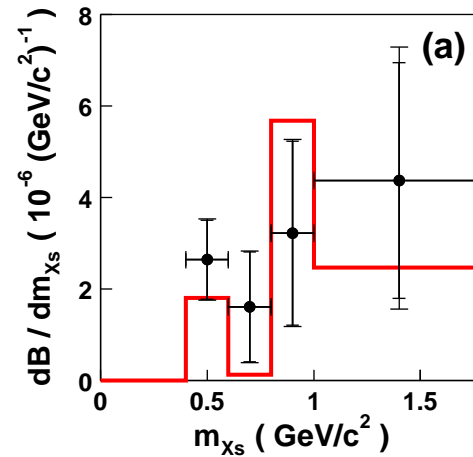
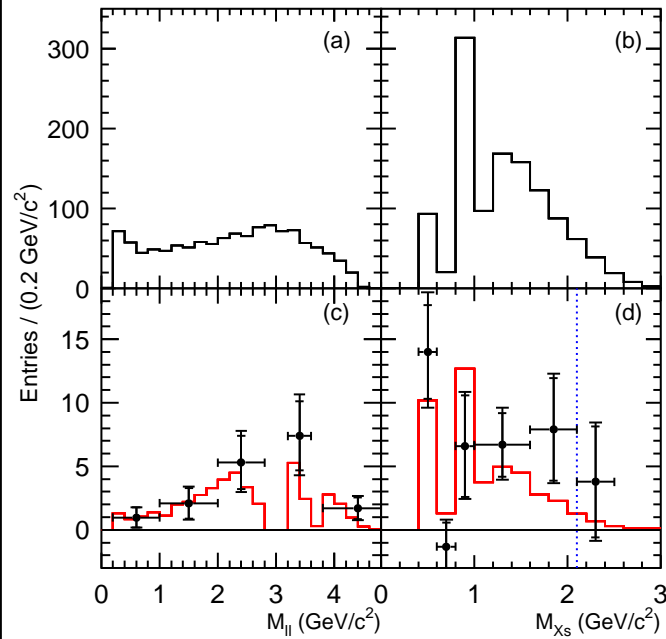
[AA, Greub, Hiller, Lunghi 2001; Bobeth, Gambino, Gorbahn, Haisch, 2003]

# Decay distributions in $\bar{B} \rightarrow X_s \ell^+ \ell^-$

## $M_{\ell\ell}$ and $M_{X_s}$ Spectra

[BELLE]

[BABAR]



- In agreement with the NNLO SM calculations



# $B \rightarrow K^{(*)} l^+ l^-$

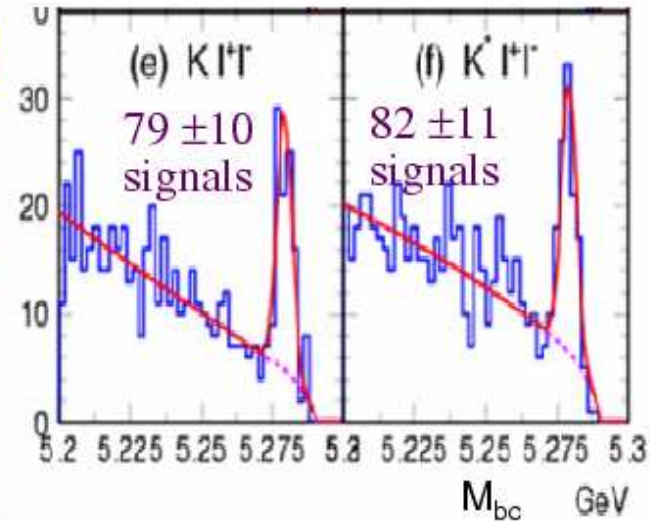
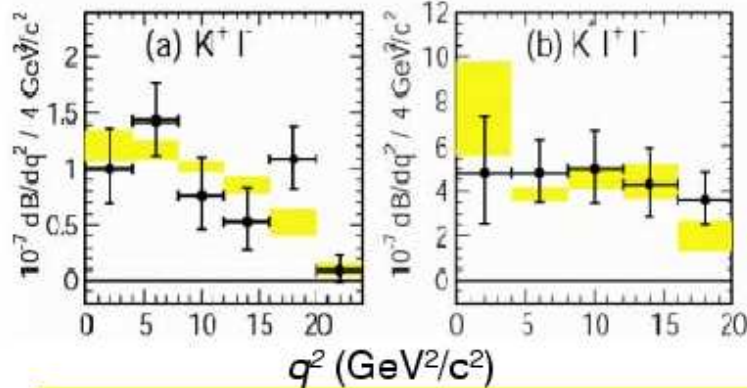
[Belle-conf-0415]

LP03:  $B \rightarrow X_s ll, K^{(*)} ll$  : Belle/BaBar  
 $Br, A_{CP} \sim SM$

**BELLE** 275M  $B\bar{B}$  update **>10 $\sigma$  signals**

$$B(Kll) = (5.50 \pm 0.75 \pm 0.27 \pm 0.02) \pm 0.70$$

$$B(K^*ll) = (16.5 \pm 2.3 \pm 0.9 \pm 0.4) \pm 2.2 \times 10^{-7}$$



# Comparison of $\mathcal{B}(B \rightarrow (K, K^*)\ell^+\ell^-)$ with SM-1

$B \rightarrow K\ell^+\ell^-$  and  $B \rightarrow K^*\ell^+\ell^-$

Belle branching fractions ( $253 \text{ fb}^{-1}$ )

-  $K\ell^+\ell^-$ :  $(5.50^{+0.75}_{-0.70} \pm 0.27 \pm 0.02) \times 10^{-7}$

-  $K^*\ell^+\ell^-$ :  $(16.5^{+2.3}_{-2.2} \pm 0.9 \pm 0.4) \times 10^{-7}$

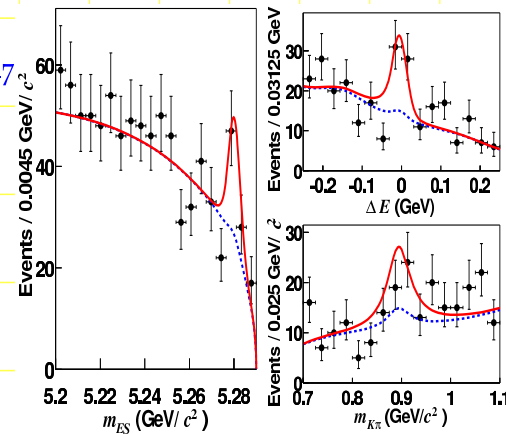
New BaBar results ( $208 \text{ fb}^{-1}$ )

-  $K\ell^+\ell^-$ :  $(3.4 \pm 0.7 \pm 0.3) \times 10^{-7}$

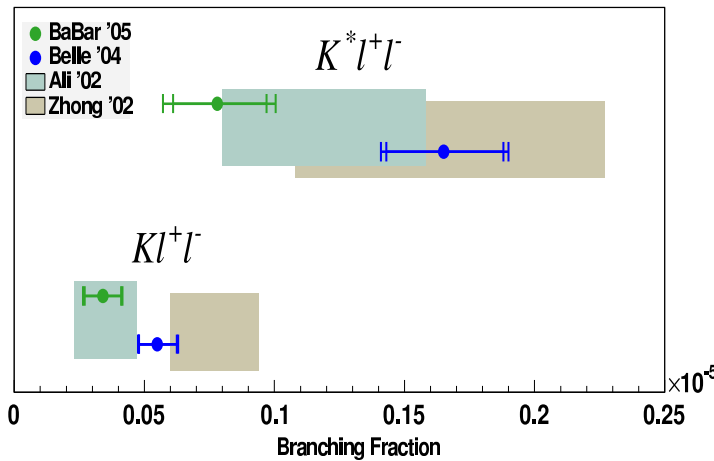
-  $K^*\ell^+\ell^-$ :  $(7.8^{+1.9}_{-1.7} \pm 1.2) \times 10^{-7}$

$A_{CP}(B^+ \rightarrow K^+\ell^+\ell^-) = -0.08 \pm 0.22 \pm 0.11$

$A_{CP}(B \rightarrow K^*\ell^+\ell^-) = +0.03 \pm 0.23 \pm 0.12$

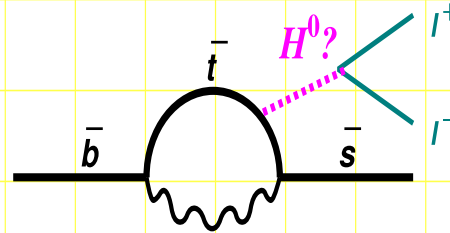
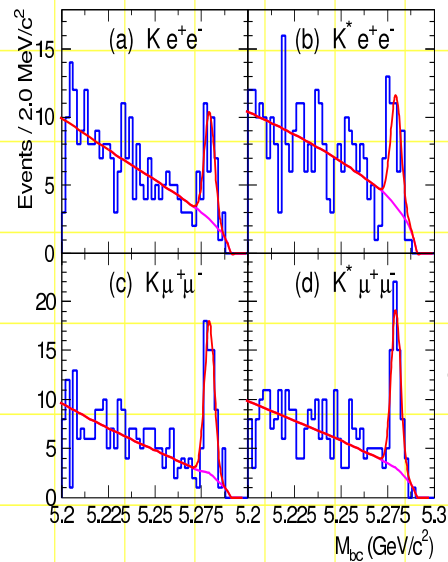


Radiative Penguins — Mikihiro Nakao — p.25



# Comparison of $\mathcal{B}(B \rightarrow (K, K^*)\ell^+\ell^-)$ with SM-2

$B \rightarrow K^{(*)}e^+e^-$  vs  $B \rightarrow K^{(*)}\mu^+\mu^-$



Ratio of  $K^{(*)}\mu^+\mu^-$  to  $K^{(*)}e^+e^-$  is sensitive to neutral SUSY Higgs if  $\tan\beta$  is large  
( $O(1)$  enhancement if  $\tan\beta \sim 30$ )

Radiative Penguin — Mikihiro Nakao — p.26

Belle ratios:

$$\mathcal{B}(B \rightarrow K\mu^+\mu^-)/\mathcal{B}(B \rightarrow Ke^+e^-) = 1.38^{+0.39+0.06}_{-0.41-0.07} \quad (1.00 \text{ in SM})$$

$$\mathcal{B}(B \rightarrow K^*\mu^+\mu^-)/\mathcal{B}(B \rightarrow K^*e^+e^-) = 0.98^{+0.30}_{-0.31} \pm 0.08 \quad (\sim 0.75 \text{ in SM})$$

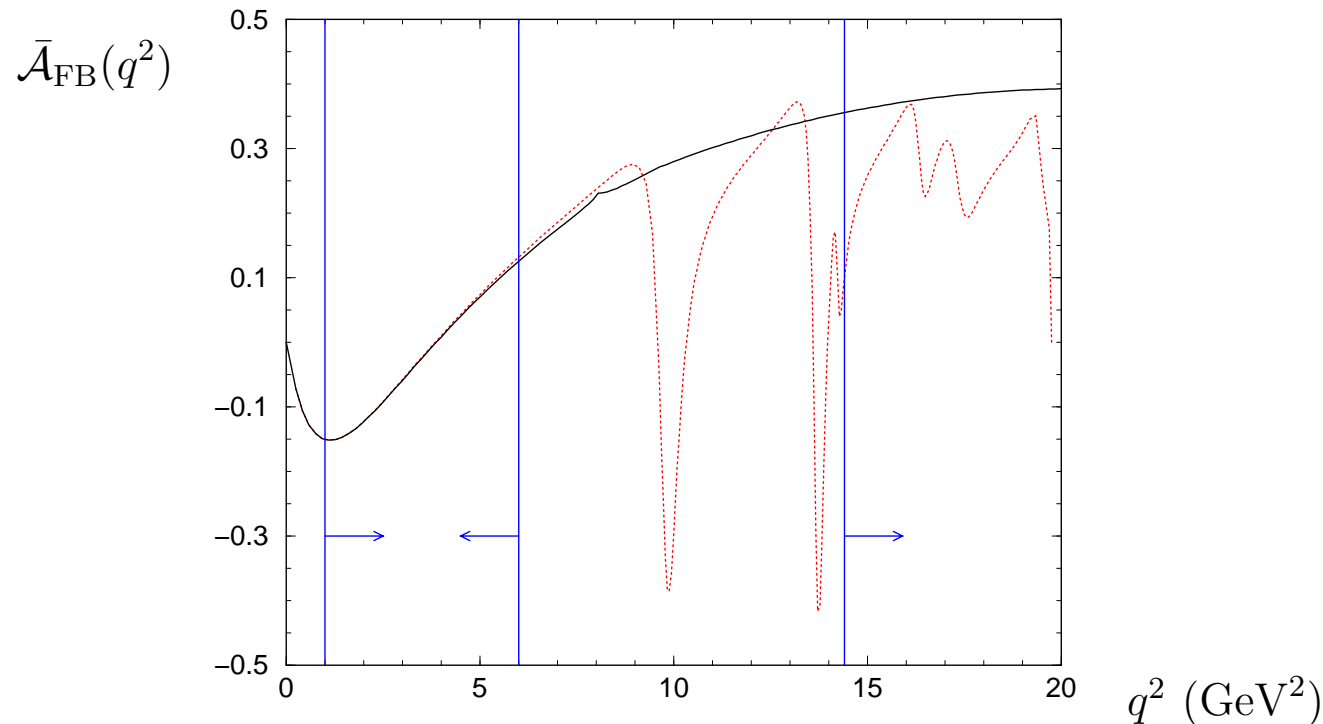
Babar ratios:

$$\mathcal{B}(B \rightarrow K\mu^+\mu^-)/\mathcal{B}(B \rightarrow Ke^+e^-) = 1.06 \pm 0.48 \pm 0.05 \quad (1.00 \text{ in SM})$$

$$\mathcal{B}(B \rightarrow K^*\mu^+\mu^-)/\mathcal{B}(B \rightarrow K^*e^+e^-) = 0.93 \pm 0.46 \pm 0.06 \quad (\sim 0.75 \text{ in SM})$$

# Normalized FB-Asymmetry in $\bar{B} \rightarrow X_s \ell^+ \ell^-$ :

[Ghinculov, Hurth, Isidori, Yao 2004]



$$\bar{\mathcal{A}}_{FB}(q^2) = \frac{1}{d\mathcal{B}(B \rightarrow X_s \ell^+ \ell^-)/dq^2} \int_{-1}^1 d \cos \theta_\ell \frac{d^2 \mathcal{B}(B \rightarrow X_s \ell^+ \ell^-)}{dq^2 d \cos \theta_\ell} \text{sgn}(\cos \theta_\ell)$$

- Zero of the FB-Asymmetry is a precision test of the SM

$$q_0^2 = (3.90 \pm 0.25) \text{ GeV}^2 \quad [\text{Ghinculov, Hurth, Isidori, Yao 2004}]$$

$$q_0^2 = (3.76 \pm 0.22_{\text{theory}} \pm 0.24_{m_b}) \text{ GeV}^2 \quad [\text{Bobeth, Gambino, Gorbahn, Haisch 2003}]$$

## Forward-Backward Asymmetry in $B \rightarrow K^* \ell^+ \ell^-$

$$\frac{dA_{FB}}{d\hat{s}} = - \int_0^{\hat{u}(\hat{s})} d\hat{u} \frac{d\Gamma}{d\hat{u}d\hat{s}} + \int_{-\hat{u}(\hat{s})}^0 d\hat{u} \frac{d\Gamma}{d\hat{u}d\hat{s}}$$

$$\sim C_{10} [\text{Re}(C_9^{eff}) V A_1 + \frac{\hat{m}_b}{\hat{s}} C_7^{eff} (V T_2 (1 - \hat{m}_V) + A_1 T_1 (1 + \hat{m}_V))]$$

- $T_1, T_2, V, A_1$  form factors

- Probes different combinations of WC's than dilepton mass spectrum; has a characteristic zero in the SM ( $\hat{s}_0$ ) below  $m_{J/\psi}^2$

### Position of the $A_{FB}(\hat{s})$ zero ( $\hat{s}_0$ ) in $B \rightarrow K^* \ell^+ \ell^-$

$$\text{Re}(C_9^{eff}(\hat{s}_0)) = - \frac{\hat{m}_b}{\hat{s}_0} C_7^{eff} \left( \frac{T_2(\hat{s}_0)}{A_1(\hat{s}_0)} (1 - \hat{m}_V) + \frac{T_1(\hat{s}_0)}{V(\hat{s}_0)} (1 + \hat{m}_V) \right)$$

- Model-dependent studies  $\implies$  small FF-related uncertainties in  $\hat{s}_0$  [Burdman '98]
- HQET provides a symmetry argument why the uncertainty in  $\hat{s}_0$  is small. In leading order in  $1/m_B, 1/E$  ( $E = \frac{m_B^2 + m_{K^*}^2 - q^2}{2m_B}$ ) and  $O(\alpha_s)$ :

$$\frac{T_2}{A_1} = \frac{1 + \hat{m}_V}{1 + \hat{m}_V^2 - \hat{s}} \left( 1 - \frac{\hat{s}}{1 - \hat{m}_V^2} \right); \quad \frac{T_1}{V} = \frac{1}{1 + \hat{m}_V}$$

- No hadronic uncertainty in  $\hat{s}_0$  [AA, Ball, Handoko, Hiller '99]:

$$C_9^{eff}(\hat{s}_0) = - \frac{2m_b M_B}{s_0} C_7^{eff}$$

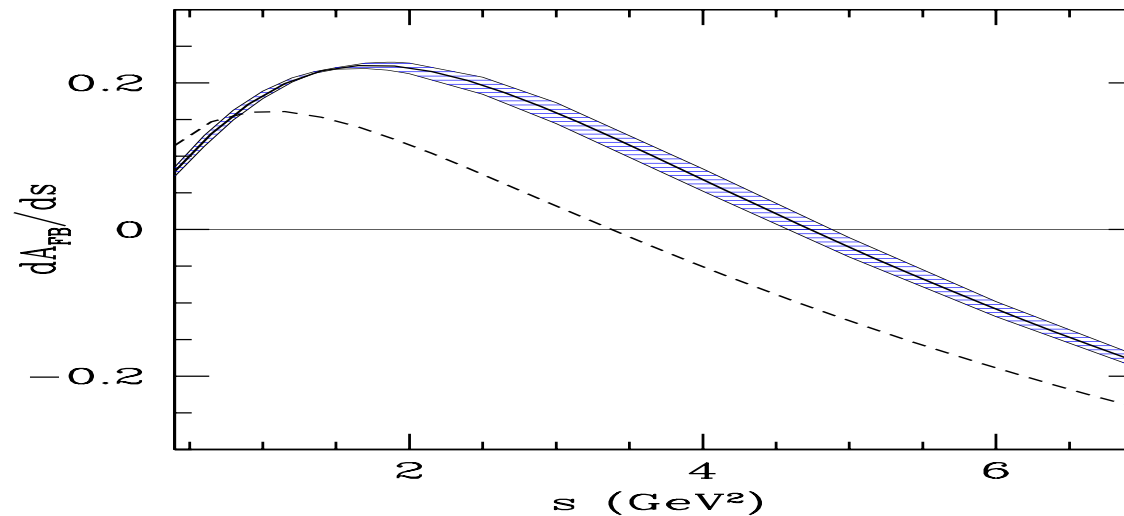
## $O(\alpha_s)$ corrections to FB-Asymmetry in $B \rightarrow K^* \ell^+ \ell^-$

- $O(\alpha_s)$  corrections to the LEET-symmetry relations lead to substantial perturbative shift in  $\hat{s}_0$  [Beneke, Feldmann, Seidel '01]

$$C_9^{eff}(\hat{s}_0) = -\frac{2m_b M_B}{s_0} C_7^{eff} \left(1 + \frac{\alpha_s C_F}{4\pi} \left[\ln \frac{m_b^2}{\mu^2} - L\right]\right) + \frac{\alpha_s C_F}{4\pi} \frac{\Delta F_\perp}{\xi_\perp(s_0)}$$

[AA, A.S. Safir (hep-ph/02054)]

H



Forward-backward asymmetry  $dA_{FB}(B \rightarrow K^* \ell^+ \ell^-)/ds$  at next-to-leading order (solid center line) and leading order (dashed)





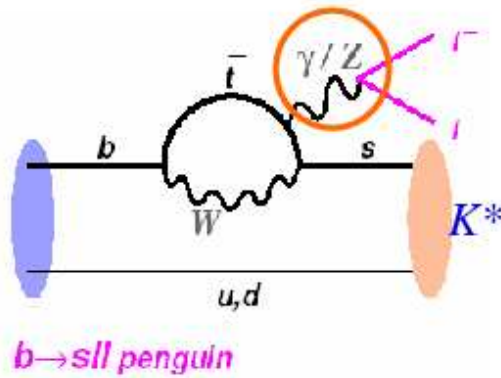
# $B \rightarrow K^* l^+ l^-$ : FB Asymmetry

275M  $B\bar{B}$

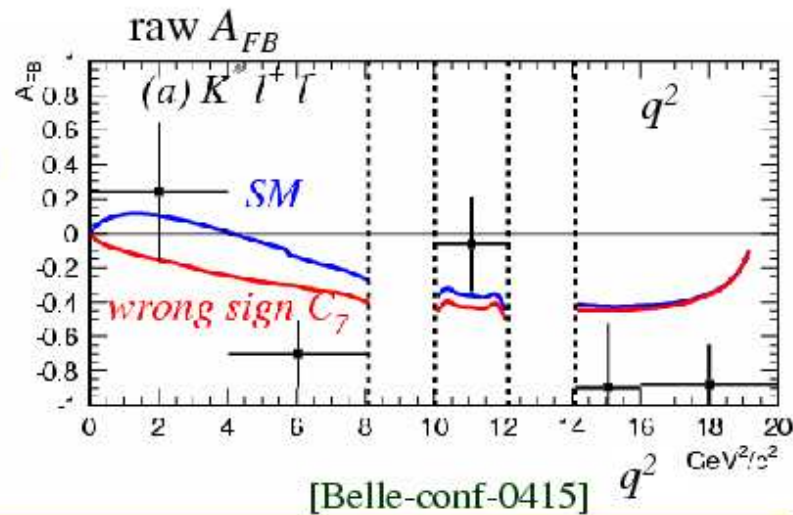


$A_{FB}(K^* ll)$  : very sensitive to NP  
that may not be seen in  $B(b \rightarrow s \gamma)$

$$A_{FB} = \frac{\Gamma(\theta_{Bl^+} < \pi/2) - \Gamma(\theta_{Bl^+} > \pi/2)}{\Gamma(\theta_{Bl^+} < \pi/2) + \Gamma(\theta_{Bl^+} > \pi/2)}$$



**First Look !**



[Belle-conf-0415]

## LHC-B MC Studies

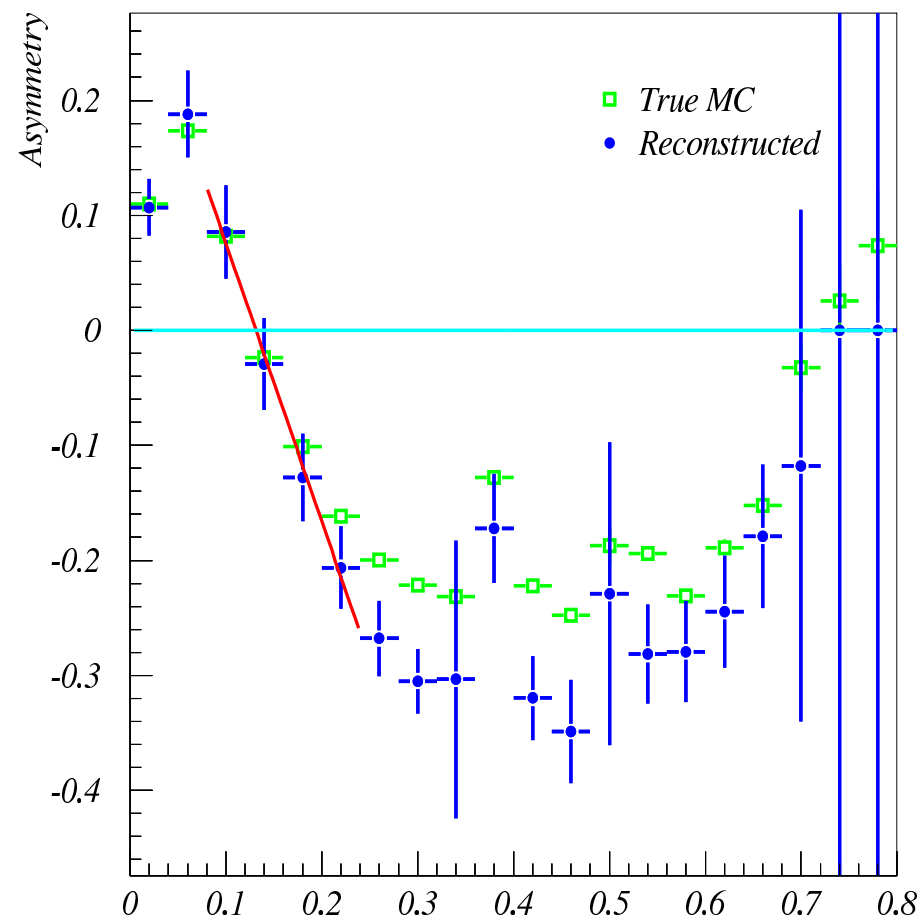


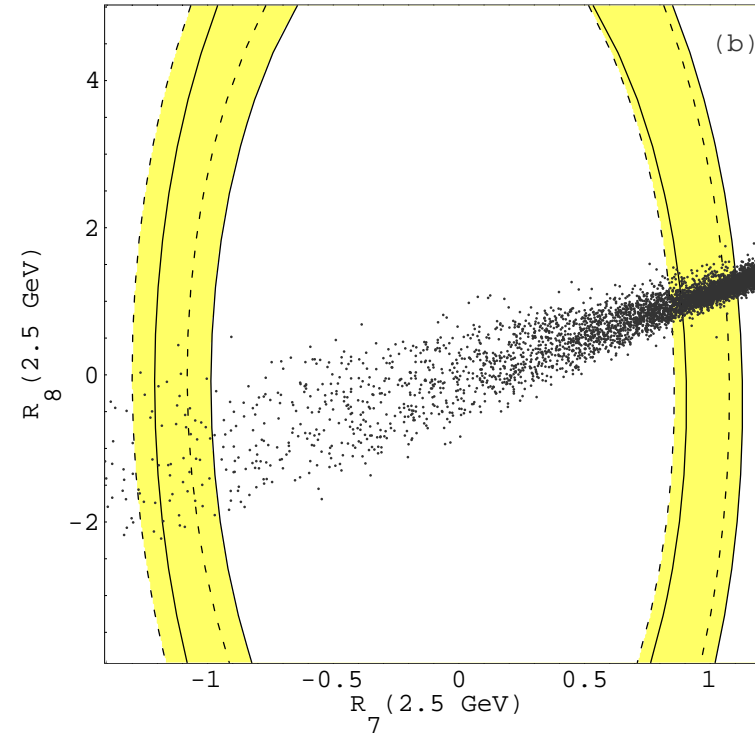
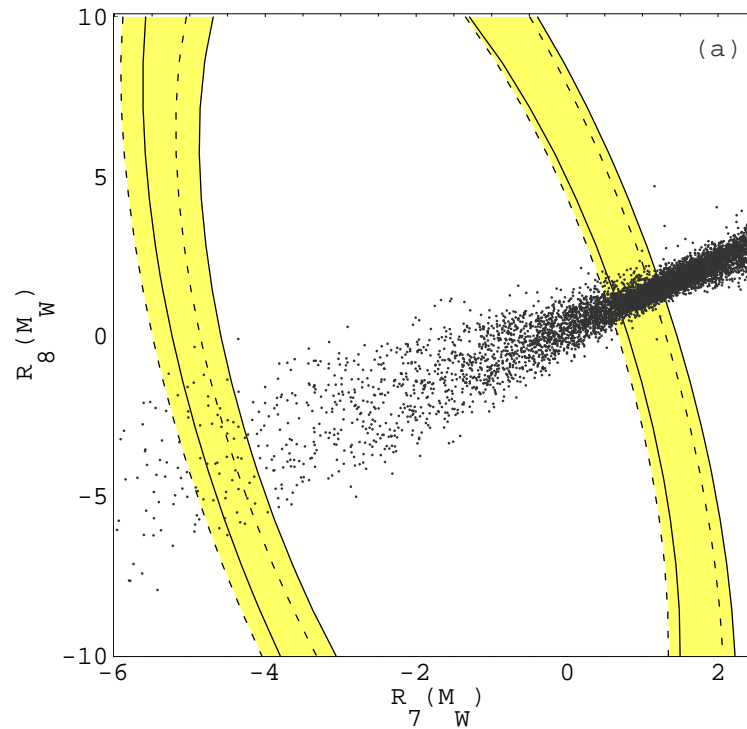
Figure 4: FB Asymmetry versus  $\hat{s}$  for  $B \xrightarrow{\hat{s}} \mu^+ \mu^- K^*$  (from Koppenburg)

## A Model-independent Analysis of $B \rightarrow X_s \gamma$ & $B \rightarrow X_s \ell^+ \ell^-$

- Assume  $\mathcal{H}_{eff}^{SM}$  a sufficient operator basis also for Beyond-the-SM physics
- Shifts due to Beyond-the-SM [BSM] physics only in  $C_7(\mu_W), C_8(\mu_W), C_9(\mu_W)$ , and  $C_{10}(\mu_W)$
- BSM Coefficients:  $R_7 - 1, R_8 - 1, C_9^{NP}$ , &  $C_{10}^{NP}$
- Define:  $R_{7,8}(\mu_W) \equiv \frac{C_{7,8}^{tot}(\mu_W)}{C_{7,8}^{SM}(\mu_W)}$   
with  $C_{7,8}^{tot}(\mu_W) = C_{7,8}^{SM}(\mu_W) + C_{7,8}^{NP}(\mu_W)$
- Set the scale  $\mu_W = M_W$ , and use RGE to evolve
$$R_{7,8}(\mu_W) \rightarrow R_{7,8}(\mu_b) = \frac{A_{7,8}^{tot}(\mu_b)}{A_{7,8}^{SM}(\mu_b)}$$
- Impose constraints from  $R_7(\mu_b)$  and  $R_8(\mu_b)$  from  $B \rightarrow X_s \gamma$  Data
- Use Data on  $B \rightarrow (X_s, K^*, K) \ell^+ \ell^-$  BRs to constrain  $C_9^{NP}$  and  $C_{10}^{NP}$
- Two-fold ambiguity due to the sign of  $C_7^{eff}$  can be resolved by data on  $B \rightarrow (X_s, K, K^*) \ell^+ \ell^-$

## Simulation of $B \rightarrow X_s \gamma$ in SUSY-MFV Models

- 90% C.L. bounds in the  $[R_7(\mu), R_8(\mu)]$  plane from the  $\mathcal{B}(B \rightarrow X_s \gamma)$   
 $\mu = m_W$  (left-hand plot);  $\mu = 2.5$  GeV (right-hand plot)



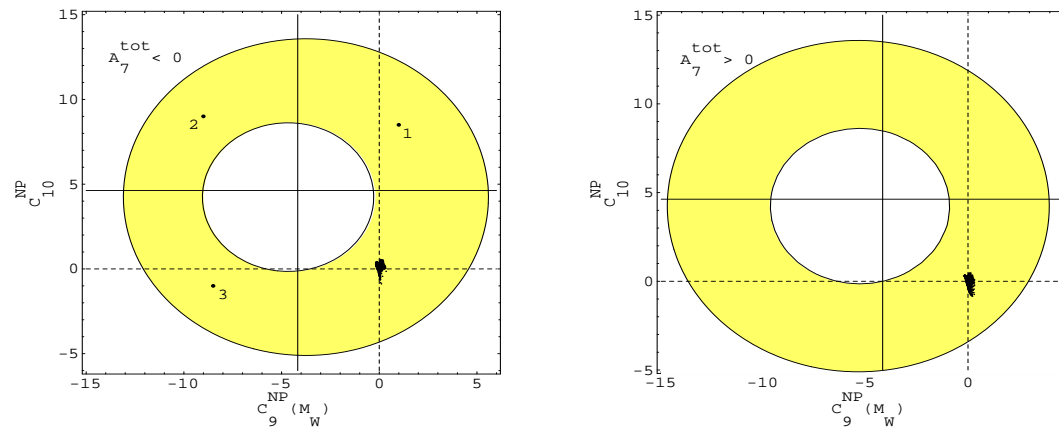
$$A_7^{\text{tot}} - \text{negative} : -0.37 \leq A_7^{\text{tot}, < 0}(2.5 \text{ GeV}) \leq -0.17$$

$$A_7^{\text{tot}} - \text{positive} : 0.21 \leq A_7^{\text{tot}, > 0}(2.5 \text{ GeV}) \leq 0.43$$

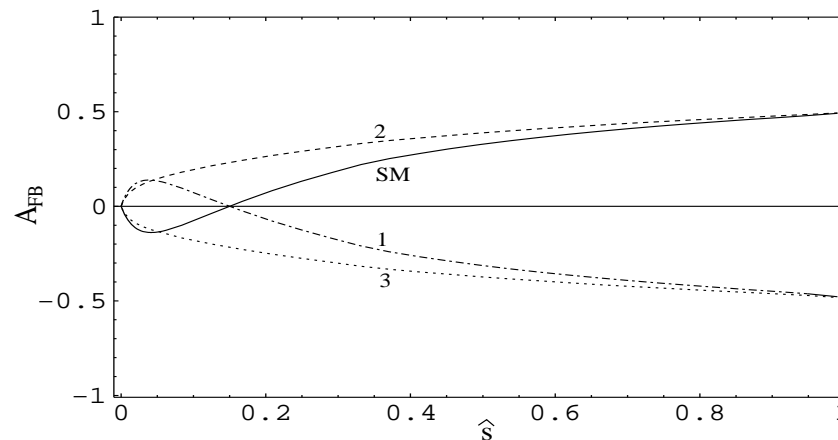
# Combined analysis of $B \rightarrow X_s \gamma$ & $B \rightarrow (X_s, K, K^*) \ell^+ \ell^-$

[ A.A., Lunghi, Greub, Hiller; DESY 01-217; hep-ph/0112300]

- Constraints from radiative and semileptonic rare decays (Points: SUSY-MFV Model)



- FB asymmetry for  $\bar{B} \rightarrow X_s \ell^+ \ell^-$ , corresponding to the points indicated above



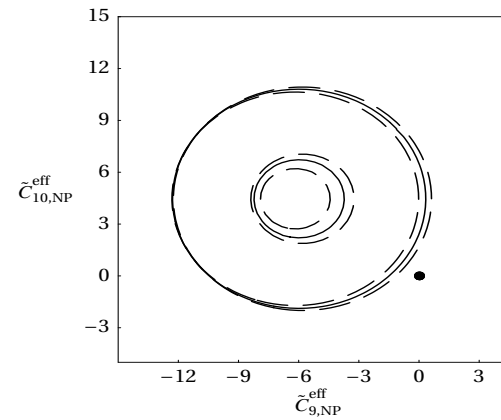
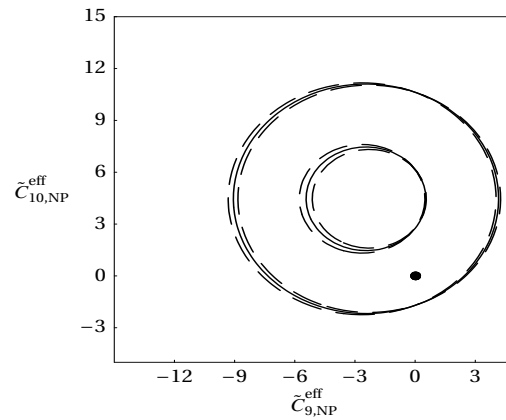
## First hints on the sign of the $B \rightarrow X_s \gamma$ amplitude

[Gambino, Haisch, Misiak; hep-ph/0410155]

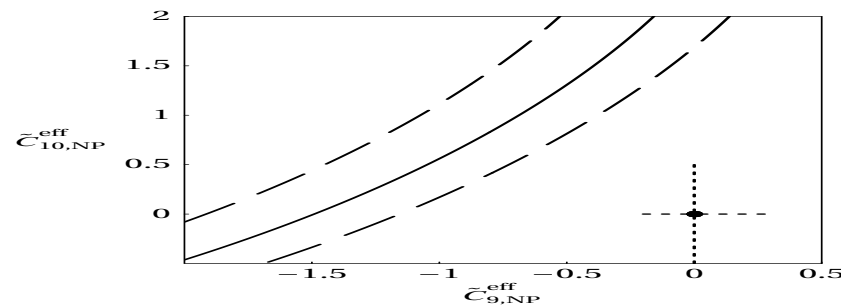
90% C.L. constraints from  $B \rightarrow X_s \gamma$  and  $B \rightarrow X_s \ell^+ \ell^-$

$C_7$  SM-like (left frame)

$C_7$  opposite sign (right frame)



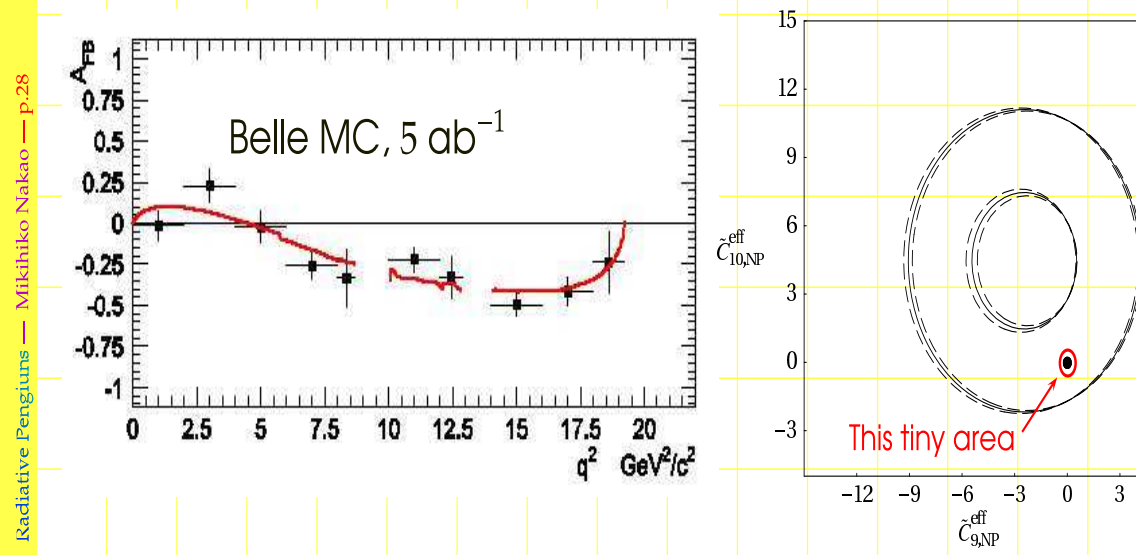
Surroundings of the origin in the right frame above; dashed lines: MFV-MSSM



# Prospects of precise determination of $C_9$ , $C_{10}$ at Super-B Factory

## Extracting $C_9$ and $C_{10}$ from $B \rightarrow K^* \ell^+ \ell^-$

- Precise determination of  $C_9$  and  $C_{10}$  is possible
- $\Delta C_9/C_9 \sim 11\%$ ,  $\Delta C_{10}/C_{10} \sim 13\%$  at  $5 \text{ ab}^{-1}$ ,  $C_7$  fixed from  $b \rightarrow s \gamma$ 
  - Current branching fraction / background extrapolated
  - Fit to 2-dim  $q^2$  vs angular distribution, not simple  $A_{FB}$
  - Systematic error is neglected

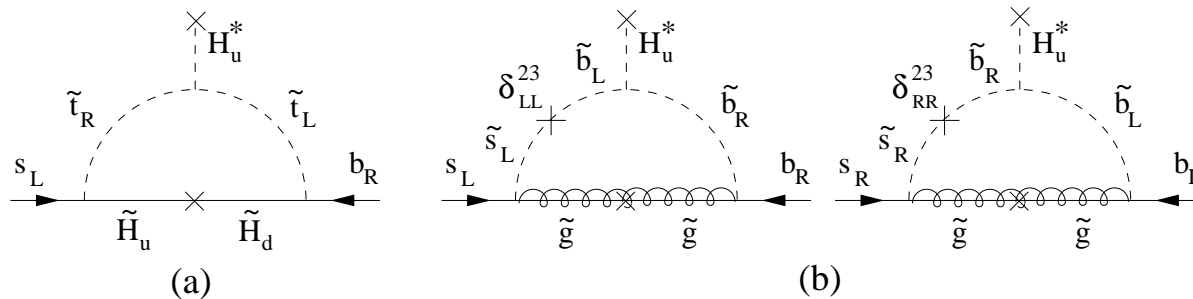


## $B_s \rightarrow \mu^+ \mu^-$ in Supersymmetric Models

- The decay  $B_s \rightarrow \mu^+ \mu^-$  probes essentially the Higgs sector of Supersymmetry, a type-II two-Higgs doublet model; One Higgs field ( $H_u$ ) couples to the up-type quarks, the other ( $H_d$ ) couples to the down-type quarks

$$\mathcal{L} = \bar{Q} Y_U U_R H_u + \bar{Q}_L Y_D D_R H_d$$

- Supersymmetry does not have discrete symmetries to protect the alignment of the Higgs boson interaction eigenbasis with the fermion mass eigenbasis; Higgs-induced FCNC interactions are generated through loops



- As  $H_u$  gets a VEV ( $v_u$ ), it contributes an off-diagonal piece to the down-type fermion mass matrix, mixing  $s_L$  and  $b_L$  by an angle  $\theta$

$$\sin \theta = y_b \epsilon v_u / m_b; \quad \text{as } m_b = y_b v_d, \quad \sin \theta = \epsilon \tan \beta$$

- $\mathcal{A}(b\bar{s} \rightarrow \mu^+ \mu^-) \simeq \sin \theta \mathcal{A}(b\bar{b} \rightarrow \mu^+ \mu^-) \propto \tan \beta / \cos^2 \beta \implies \tan^3 \beta$  for large- $\tan \beta$



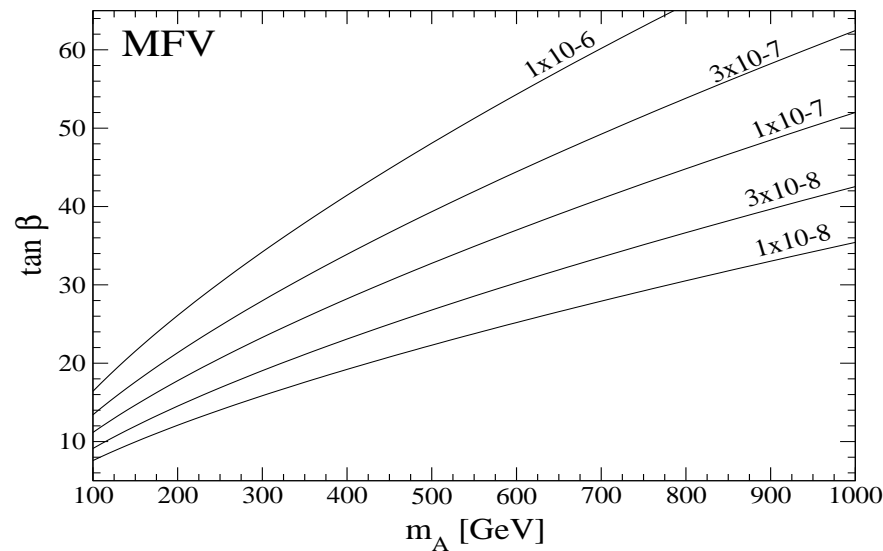
## $B_s \rightarrow \mu^+ \mu^-$ in Minimal Flavor Violation SUSY Models

- Higgsino contribution to  $\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)$  [Babu, Kolda;...]

$$\mathcal{B}(B_s \rightarrow \mu\mu) \simeq \frac{G_F^2}{8\pi} \eta_{\text{QCD}}^2 m_{B_s}^3 f_{B_s}^2 \tau_{B_s} m_b^2 m_\mu^2 \left( \frac{\tan^2 \beta}{\cos^4 \beta} \right) \left( \frac{\kappa_{\tilde{H}}^2}{m_A^4} \right).$$

- $\eta_{\text{QCD}} \simeq 1.5$  is the QCD correction due to the RG between the SUSY and  $B_s$  scales

$$\kappa_{\tilde{H}} = -\frac{G_F m_t^2 V_{ts} V_{tb}}{4\sqrt{2}\pi^2 \sin^2 \beta} \mu A_t f(\mu^2, m_{\tilde{t}_L}^2, m_{\tilde{t}_R}^2)$$



# Constraints from $BR(B_s \rightarrow \mu^+ \mu^-)$

## $B_s \rightarrow \mu\mu$ : Physics Reach

D0  $B_s \rightarrow \mu^+ \mu^-$  result:  $240\text{pb}^{-1}$

$$BF(B_s \rightarrow \mu^+ \mu^-) < 3.8 \times 10^{-7} \text{ 90\% CL}$$

CDF  $B_{(s,d)} \rightarrow \mu^+ \mu^-$  results:  $171\text{pb}^{-1}$

$$BF(B_s \rightarrow \mu^+ \mu^-) < 5.8 \times 10^{-7} \text{ 90\% CL}$$

$$BF(B_d \rightarrow \mu^+ \mu^-) < 1.5 \times 10^{-7} \text{ 90\% CL}$$

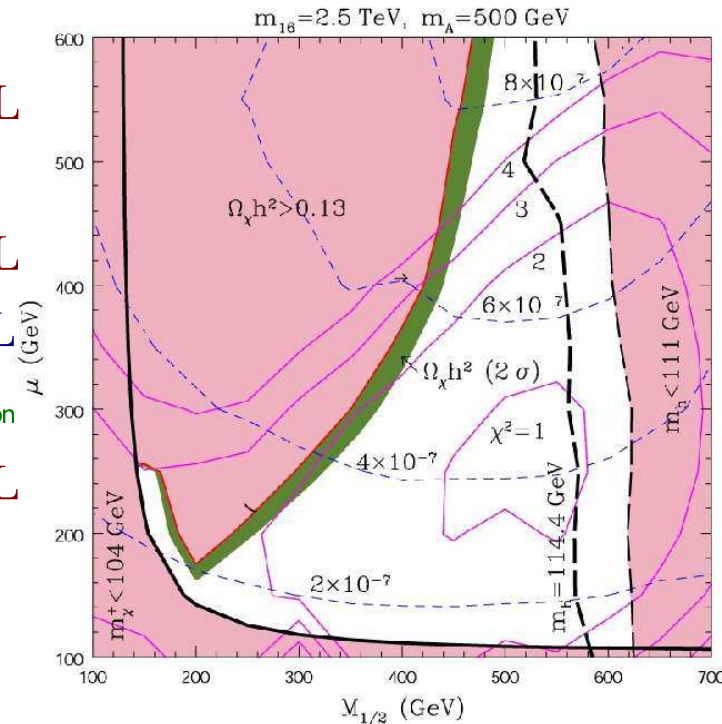
Combined: Bayesian approach with a flat prior. Systematic error on fs correlated. Combination by M. Herndon

$$BF(B_s \rightarrow \mu^+ \mu^-) < 2.7 \times 10^{-7} \text{ 90\% CL}$$

SM predictions

$$BF(B_{s(d)} \rightarrow \mu^+ \mu^-) \text{ 3.5} \times 10^{-9} \text{ ( 1.0} \times 10^{-10} \text{)}$$

- ◆ No sensitivity for SM decay rate
- BSM predictions Limiting many models
- Example SUSY S0(10)
  - ◆ Allows for massive neutrino
  - ◆ Accounts for relic density of cold dark matter



$BF B_s \rightarrow \mu^+ \mu^-$ : Dashed blue

Excludes scenarios where  $M_A$  is

light and  $\tan\beta \sim 50$ :  $M_A > 450\text{GeV}/c^2$

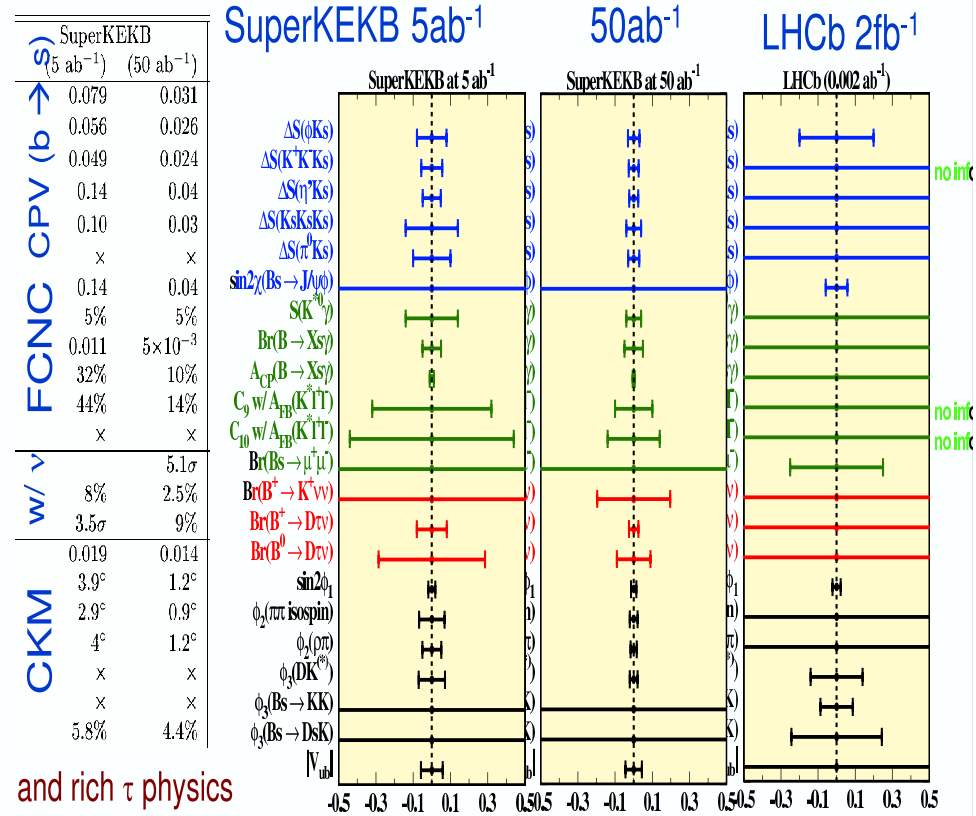
R. Dermisek hep-ph/0304101,2003

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ICHEP 2004

Courtesy Iijika San (Super-B Workshop, Hawaii, '05)

## Physics Reach at Super-KEKB

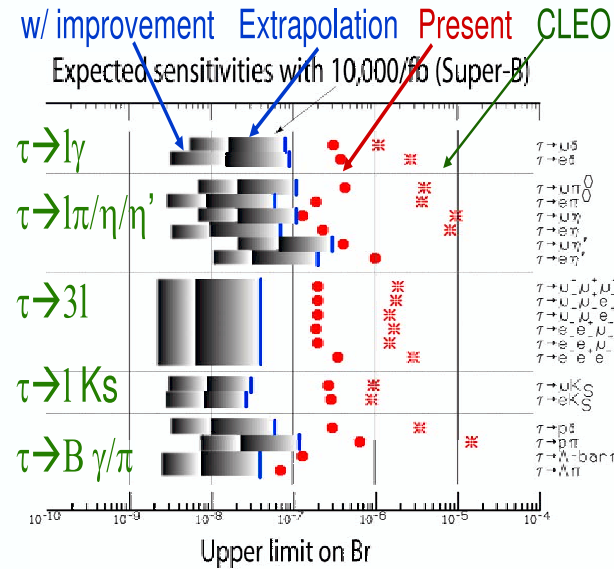
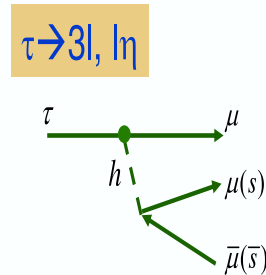
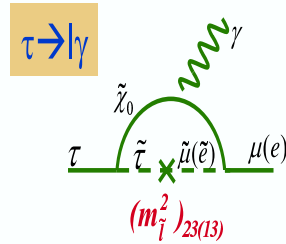


Physics at Super B Factory (hep-ex/0406071)

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# Lepton Flavor Violation

LFV in neutrino sector  $\Rightarrow$  LFV in charged leptons ?  
 Search for "SM Zero"



B-factory = "Tau-factory"  $\longrightarrow$   $10^{10}$   $\tau$  pairs at  $10\text{ab}^{-1}$   
 Search region enters into  $O(10^{-8} \rightarrow 10^{-9})$

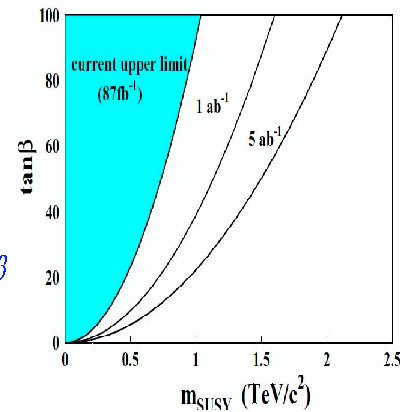
# LFV in $\tau$ decays

## $\tau \rightarrow \gamma / 3l, l\eta$

### $\tau \rightarrow \gamma$

- SUSY + Seesaw
- Large LFV  $Br(\tau \rightarrow \mu\gamma) = O(10^{-7\sim 9})$

$$Br(\tau \rightarrow \mu\gamma) \sim 10^{-6} \times \left( \frac{(m_L^2)_{32}}{\bar{m}_L^2} \right) \left( \frac{1\text{TeV}}{m_{\text{SUSY}}} \right)^4 \tan^2 \beta$$



### $\tau \rightarrow 3l, l\eta$

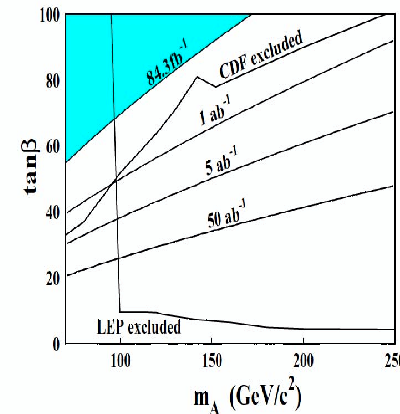
- Neutral Higgs mediated decay.
- Important when  $M_{\text{SUSY}} \gg \text{EW scale}$ .

$$Br(\tau \rightarrow 3\mu) =$$

$$4 \times 10^{-7} \times \left( \frac{(m_L^2)_{32}}{\bar{m}_L^2} \right) \left( \frac{\tan \beta}{60} \right)^6 \left( \frac{100\text{GeV}}{m_A} \right)^4$$

$$Br(\tau \rightarrow \mu\eta) : Br(\tau \rightarrow 3\mu) : Br(\tau \rightarrow \mu\gamma)$$

$$= 5 : 1 : 0.5$$



## Summary

- Thanks to dedicated experiments and progress in theory (Lattice QCD, Chiral perturbation theory, HQET)  $V_{\text{CKM}}$  now well measured
- $B$ -factories have measured all three inner angles of the UT triangle:  
 $\alpha = (100 \pm 11)^\circ$ ;  $\beta = (23.3 \pm 1.5)^\circ$ ;  $\gamma = (63 \pm 14)^\circ$ , in agreement with their indirect SM-based predictions
- Likewise, all measurements involving FCNC processes (decay rates and distributions) are in agreement with the SM expectations
- Discovery of SUSY at LHC but continued absence of observable effects in FCNC and CPV beyond SM would point to a flavour-blind SUSY (such as mSUGRA, MFV)
- However, data on CPV in  $b \rightarrow s\bar{s}$  penguins puzzling; currently deviation from the SM is a tantalizing  $3.5 \sigma$  effect;  $\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)$  and  $\Delta M_{B_s}$  remain to be measured
- LFV ( $\mu \rightarrow e\gamma$ ,  $\tau \rightarrow \mu\gamma$ ) have received renewed theoretical motivation due to the observation of the neutrino mixings and masses; planned experiments (such as MEGA, Super-B factory) will be sensitive to an interesting SUSY parameter space
- Let us hope that the synergy of high energy frontier and low energy precision physics, which worked out so well in piecing together the SM, will continue to hold sway in the LHC/ILC-era, providing valuable information about the flavour aspects of the BSM physics